



# Baycrest

A REPORT ON FAMILIES WHO CARE ABOUT AGING

## Legacy of commitment and caring lives on



The family of the late **Harold Lederman**, a long-time Baycrest supporter and past Foundation Chair, recently made a leadership gift to

Baycrest in Harold's honour. Now, Baycrest's new Foundation Board Room bears his name as a testament to his firm belief in community and acts of *tzedakah* or charitable giving.

"Baycrest was one of Harold's passions," explains son-in-law **Allan Brown**. "He loved going to Board meetings and enjoyed contributing to Baycrest. We all felt that naming a board room after him would be a wonderful way to honour his commitment and generosity."

Harold became involved with Baycrest when his mother Elsie first became a resident at the former Baycrest Terrace. She later moved to the Jewish Home for the Aged.

"He was very active in the community and was very philanthropic," recalls Harold's daughter **Lisa Brown**. "He believed strongly in giving back to the community and always led by example."

Foundation President **Mark Gryfe** describes the gift and naming as a perfect match. "I can't help but smile every time I enter the Lederman Board Room," says Mark. "Harold was an incredibly warm and generous person, and we are so grateful his legacy lives on to inspire others."

Harold was first elected as a Director to the Foundation Board in the fall of 1983. He served as Vice-President from 1990 to 1994 and as Chair from 1994 through to 1997. Harold was also involved in the Capital Campaign for the new Apotex Centre, JHA and was instrumental in developing the Baycrest Golf Tournament in Florida.

"He was a very loving father and grandfather," adds Lisa. She explains that in everything her father did, his loving wife, the late **Shirley Lederman**, always supported him.

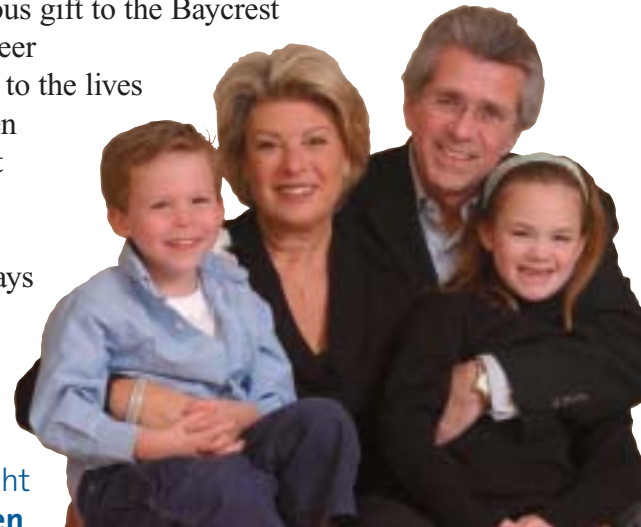
Harold's son **Richard Lederman** says Baycrest has played an important part in his family's life for generations. "We're proud to have our family name linked to Baycrest in this meaningful way."

## The Wortsman family is attached to Baycrest

**Irwin and Elayne Wortsman** have a special reason for making a generous gift to the Baycrest Foundation and attaching their name to Baycrest's Summer Youth Volunteer Program. They know first hand the special joy younger people can bring to the lives of the elderly because their daughter **Kimberley Walters** and her children **Jayden** and **Jonah**, volunteer together in the bingo program for Baycrest Hospital patients.

"We're very impressed with the Youth Volunteer Program at Baycrest," says Irwin, an active Baycrest volunteer, past president of the Men's Service Group and chair of the Planned Giving Committee. "It provides a meaningful link between the young and old in a relaxed and fun atmosphere. Plus, it brings out the best qualities both have to share."

**Elayne & Irwin Wortsman** with two of their eight grandchildren, **Jonah** and **Jayden**.



# Concert series helps seniors in the community

Residents of the Apotex Centre, JHA and visitors alike will be able to enjoy more concerts for many years to come thanks to **Selma Jelinek's** generosity and love of music.

“One of the highlights of my mother’s week is to attend afternoon concerts at Baycrest,” explains daughter **Faye Markowitz**, who often accompanies her mother, along with sister **Atta Zieleniec** and brother **Sid Jelinek**. In fact, Selma enjoyed the concerts so much she and her family established an endowment gift to provide funding for one additional concert each week.

“Since my mother still lives in her own home, these wonderful concerts provide her with an opportunity to be among people – something she loves very much,” adds Faye. “I’m so glad to know she’ll be able to look forward to many more concerts in the years to come.”



**Selma Jelinek** (seated centre) and her proud family at a private dedication event.

Created to enrich the lives of residents and patients, Baycrest’s weekly concerts are open to the public. The concert series is just one example of how Baycrest

services and programs make it easier for seniors in the community to stay in their homes longer while enjoying an active and fulfilling life.

## Donation keeps seniors plugged in to outside world

Members of Baycrest’s Wagman Centre are learning to navigate the Internet, create their own Web sites and scan and send photos to loved ones, all with knowledge and ease, thanks to recent enhancements to the Centre’s computer program for seniors.

A recent donation of \$25,000 for computer upgrades from **Libby and Michael Goldgrub** has provided much-welcomed improvements and new equipment. Now, the Wagman Centre has a master computer and a video projection machine to help lead clients step-by-step through the learning process more easily. Two digital cameras and a colour printer have also been added so clients can conduct photo projects and send

their pictures to children and grandchildren in Israel and other parts and the world.

More than 70 people aged 55 and over from the community and the Terraces of Baycrest attend the popular weekly computer classes. Each class has about eight clients.

“This program connects them to the outside world and gives them a real sense of purpose,” explains Therapeutic Recreationist **Mara Swartz**, who manages the Wagman Centre’s computer programs. “It’s really great to see the enthusiasm and interest shown by our members. We’re extremely grateful to the Goldgrubs for their support.”

# Day Centre seniors grateful to donors of new kiln

The lives of hundreds of seniors who participate in the Day Centre program at Baycrest are being enriched greatly thanks to **Eleanor Besen's** love of art and family.

"I'm so glad we're able to enrich people's lives like this," says Besen, who donated a pottery kiln to the Day Centre, in memory of her late brother **Harvey Wolfe**. "I really wanted to provide something practical that people would enjoy using," adds Besen.

As a former occupational therapist, Besen says she's seen first hand how exposure to art can enhance the lives of seniors, especially those going through rehabilitation. "I understand how important these programs are to quality of life for seniors."

Selected pieces created by Day Centre members are sold to raise funds, which in turn, help support Baycrest programs.

## Survivor families honoured with Holocaust book

Aging Holocaust survivors and their caregivers now have access to invaluable information that can help them cope with the unique challenges they face, thanks, in large part, to the generosity of **Gitta and Sam Ganz**, and **Joe Gottdenker**.

The Ganzs and Gottdenker, themselves survivors, dedicated the book *Caring for Aging Holocaust Survivors*, a first-of-its-kind caregiver resource, to their loved ones who perished at the hands of the Nazis.

"We wanted to honour our families by providing help to those people who are still dealing with these very difficult issues," explains Gitta, who lost several family members,

including her parents during the Holocaust.

"Our objective is to fill the gap of knowledge with practical hands-on care for elderly survivors in terms of how to support them and their families," explains senior social worker and editor **Paula David**, who heads the Holocaust Resource Project at Baycrest.

"I wish I would have had this book while my parents were still alive," says Gottdenker, who survived the Holocaust as a child hidden by righteous gentiles. "On the surface, survivors appear to be like everyone else, but underneath they're dealing

with so much more," adds Gottdenker. "This book will go a long way toward making sure these issues are dealt with in a sensitive and understanding manner."

The book, which was officially launched in February, is already in worldwide demand, and, as David points out, not just for use with Holocaust survivors. "The information is applicable to victims of any war or genocide, including the ones going on today," explains David.

Speakers at the launch of *Caring for Aging Holocaust Survivors*, included (left to right) **Mark Gryfe**, Foundation President; child survivor and donor **Joe Gottdenker**; **Paula David**, Sr. Social Worker and Holocaust Resource Project Co-ordinator; and **Keith M. Landy**, President, Canadian Jewish Congress.



# Generous bequest touches the lives of many

With the recent naming of the 2nd floor Floral Place Wing of the Apotex Centre, Jewish Home for the Aged, in memory of the late **William (Bill) Brody**, the man who said he would have been content had he helped just one person, is in the end, touching the lives of many.

Just like his parents, **Moses and Hanna Brody** who immigrated to Toronto in 1891 and became active supporters of the city's growing Jewish community, Bill felt it was his duty to be of service to others,

says Baycrest volunteer **Faye Corbin**, former secretary and long-time friend of Brody.

A chartered accountant, Brody, who never married, engaged in what Corbin describes as a "quiet generosity" throughout his life, supporting a wide range of communal causes. "He was a very modest, dignified gentleman who was very active in the Jewish community," notes Corbin.

"Bill also had a special interest in medical research," adds niece **Arlene Stone**, "so it's not surprising that he chose to make such a significant contribution to Baycrest. Bill always sought to make a difference in peoples' lives."

Baycrest volunteer **Faye Corbin** (centre) and **Arlene Stone** present Foundation President **Mark Gryfe** with a generous bequest from the estate of **William Brody**. The 2nd floor Floral Place Wing of the Apotex Centre, JHA has been named in his honour.



## You Can Attach Your Name to Baycrest

### Contribute to the Success of New Baycrest's Brain Health Centre Clinics ...

<b>Attach <i>Your</i> Family's Name to:</b>	
Physician's Office .....	\$50,000*
Patient Examination Room .....	\$100,000*
Client & Family Interview Room .....	\$180,000*
Main Reception Area .....	\$250,000*

\*For information on payment terms or other naming opportunities, please call **Mark Gryfe**, President, The Baycrest Centre Foundation at 416-785-2500, ext. 2039 or e-mail [mgryfe@baycrest.org](mailto:mgryfe@baycrest.org).

Baycrest was the obvious choice for **Ira Lewy** when the young man decided he wanted to donate his *bar mitzvah* gifts to a worthwhile cause.

The now fourteen year-old, grade nine student chose Baycrest's Creative Arts program as the recipient after touring the Centre with his mother, shortly before his *bar mitzvah*. "I was very impressed with Ira's questions and his sensitivity to the people served by Baycrest," says Director of Development **Florence Weinberger**.

Lewy witnessed first hand how effective the Creative Arts program was when his aunt was a patient at Baycrest Hospital. "After finding out how art helped rehabilitate my aunt, and viewing the art myself, I

knew I wanted to contribute to this very special program," recalls Lewy.

"I feel like I've really accomplished something," says Lewy, whose gift was used to purchase a new digital camera and scanner. The much needed equipment will be used, among other things, to photograph residents and their works, to publish a newsletter and to help program participants build portfolios. "This was an extremely generous and important gift," notes Creative Arts program worker **Tina Kubay**, who assists up to 60 seniors in the program each day.

"Baycrest was always at the top of his list," adds Ira's mother, **Joanna Slone**. "But the tour really closed the deal."



Creative Arts program leaves lasting impression on *bar mitzvah* **Ira Lewy**.

## Gazebo garden named in honour of Nathan Goldlist

Being close to nature made **Nathan Goldlist** feel more alive. As a



**Sara Goldlist** (seated) surrounded by her family (left to right), **Jackie and Ted Florence, Larry and Anette Goldstein, Lisa and Gordon Bard,** and **David and Jodie Goldstein**.

Holocaust survivor who witnessed so much pain and destruction early in life, Nathan found being amongst flowers and trees to be one of the purest affirmations of life, says daughter **Anette Goldstein**, who together with mother **Sara**, husband **Larry** and children **Jackie, Lisa** and **David** named a Baycrest Gazebo Garden in his honour.

"My dad loved the outdoors and being among people," says

Goldstein, "so naming the garden after him seemed like the natural thing to do."

Located just outside the Khedive entrance to the Apotex Centre the Nathan Goldlist Gazebo Garden is a favourite spot for residents, their families and other visitors.

"My father was a real schmoozer – a happy person who liked to be around people," adds Goldstein. "He wanted very much to make a significant contribution to Baycrest because it's such an important community facility."

"My father was a happy person and this garden is a happy place."

# The Kalifers are attached to Baycrest

Dedicating the beautiful stained glass dome, which adorns the ceiling of Baycrest's **Silverman Heritage Museum** in honour of her parents **Ben and Vera Walker**, was all about tradition says **Bernyce Kalifer**.

Bernyce and her husband **Marvin Kalifer** chose to dedicate the colourful dome, which represents the Jewish holidays and festivals, to her beloved parents as a way of following in their footsteps, explains Bernyce. "My grandmother, **Raya Shendroff**, was a very strong supporter of Baycrest right from the start when the Home was located on Cecil Street," recalls Bernyce, whose mother was also involved with Baycrest, both as a volunteer and donor, for a large part of her life.

The dome, which was designed by artist **Denise Therrien**, uses various symbols to depict the Jewish New year, Chanukah, Purim, Passover, Shavuot and Tisha b'Av as well as the twelve tribes of Israel.

"It's a very beautiful piece of art that many people will be able to enjoy for many years to come," adds Bernyce. "We are very proud that our family is now connected to Baycrest in such a beautiful way."



Baycrest President and CEO **Stephen W. Herbert** (left) presents **Bernyce and Marvin Kalifer** with a certificate of appreciation for dedicating the stained glass dome in the **Silverman Heritage Museum** in honour of Bernyce's beloved parents **Ben and Vera Walker**.

## Contact Us!

*Attach Your Name to Baycrest* is published semi-annually to keep you up-to-date on events, individuals and programs that relate to activities at Baycrest Centre for Geriatric Care.

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