

# About the Gordie and Colleen Howe Fund for Alzheimer's



Gordie and Colleen Howe's contribution to hockey is legendary, earning them the title "Mr. and Mrs. Hockey." When Colleen lost her battle with dementia in March of 2009, Gordie lost a wife, his children lost a mother, and the world of hockey lost a champion. It was a battle that inspired the Howe family to improve the lives of others affected by the ravages of Alzheimer's disease and related disorders. In pursuit of this mission, they have attached their name to the Scotiabank Pro-Am Hockey Tournament, originally established by Baycrest, an international leader in aging and brain health.

As a result, the Gordie and Colleen Howe Fund for Alzheimer's now represents a partnership between Baycrest and the Alzheimer's Society. Proceeds from the tournament will provide valuable funding for dementia research conducted by scientists at Baycrest and research facilities in Alberta. Together, we will "stick it to Alzheimer's!"