

## **JORDAN BANKS**

Jordan Banks is the managing director of Facebook Canada, responsible for leading and managing all of Facebook's commercial operations in Canada. Currently, there are over 18 million Canadians actively using Facebook.

Recently named one of the 25 Most Influential People in Canada by Financial Post Magazine, Jordan is a well-respected leader in Canadian business. Prior to Facebook, Jordan was the managing partner at Thunder Road Capital, which he co-founded to provide investment and advisory services to early stage technology companies across North America. Jordan was also the chief executive officer of publicly traded JumpTV, a leading broadcaster of sports and international television over the Internet. In 2008, JumpTV merged with NeuLion Inc to become the world's leading online video and IPTV multi-platform provider.

Prior to joining JumpTV, Jordan served as the managing director of eBay Canada. As the second employee of the Canadian office, Jordan helped launch eBay Canada in 2000. Jordan and his team were ultimately responsible for growing the activity of Canadians on eBay to over one billion dollars in 2007 which accounted for approximately 25% of all Canadian e-commerce activity.

Before joining eBay Canada, Jordan managed the Licensing and International Business group at the National Hockey League Players' Association and, a lawyer by profession, Jordan also practiced corporate law at Goodmans in Toronto.

Jordan is also a very active and dedicated member of the community. Over the course of the past two decades, Jordan has personally championed numerous efforts relating to raising money and awareness for Alzheimer's research and care. As part of that commitment, Jordan sits on the Boards of Directors of The Tanz Centre for Research in Neurodegenerative Diseases and the Baycrest Centre for Geriatric Care.

In addition, Jordan sits on the Board of Directors of Well.ca, the Board of Governors of the University of Waterloo and the Board of Advisors of andPOP.com, Polar Mobile and the Art Gallery of Ontario. Jordan is a Charter Member of C100, a non-profit organization dedicated to supporting Canadian technology entrepreneurship and investment and he is proud to serve as a business mentor at Extreme Startups as well as a Special Advisor to the Next 36, an organization focused on helping launch the entrepreneurial careers of 36 of Canada's most promising and innovative undergraduate students.

Jordan is a member of the Young President's Organization and Jordan was previously named one of Canada's "Top 40 Under 40" honorees – a celebrated, national program that honors leaders for their achievements in leadership, vision, innovation, community involvement and contribution. Additionally, Jordan was named one of the four inaugural winners of the Hugo Boss "Leave a Mark Award" celebrating "men of excellence" in Canada and he was recently named by the National Post as one of Canada's 25 Most Influential People.