

# BAYCREST BULLETIN

*A snapshot of Baycrest news and events / September - October 2022*

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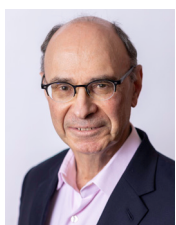
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## Baycrest to Launch Innovative New Care Delivery Model for People Living With Dementia



Dr. Morris Freedman

Baycrest is embarking on a fundamental redesign of its care delivery systems through the creation of the Pamela & Paul Austin Centre for Neurology and Behavioural Support. The Centre will include a transformational Artificial Intelligence (AI)-supported platform to offer precision medicine and personalized care.

Opened in April 2022, the Austin Centre is housed on the Baycrest campus and is supported by an experienced interprofessional team. Integrating sub-specialties in neurology, a new focus for the Centre will be general neurology in the geriatric population, spanning a broad spectrum of neurological disorders associated with aging. The Centre's inaugural Medical Director is Dr. Morris Freedman, who is also Head of Baycrest's Division of Neurology, Medical Director, Cognition and Behaviour, and Rotman Research Institute (RRI) Scientist.

"This new, innovative model of care will demonstrate what is possible in supporting individuals with dementia across

the continuum of care, and as their disease progresses," said Scott Ovenden, President and Chief Executive Officer of Baycrest Hospital. "Creating a home base for diagnosis, treatment and services for patients and their caregivers will make a meaningful change in the quality of care and value for the healthcare system."

The Pamela & Paul Austin AI Platform will be developed through a collaborative effort between Baycrest's Sam and Ida Ross Memory Clinic, which is an integral part of the Centre, the RRI and the Toronto Dementia Research Alliance (TDRA). The platform will help clinicians quickly prioritize patients based on their needs, tailor services as patients wait, establish a therapeutic relationship and provide timely access to memory health resources based on patient needs and interests. This work will be led by Dr. Freedman; Dr. Bradley Buchsbaum, Senior Scientist at the RRI; and Dr. Daniel Felsky, Scientist at the Krembil Centre for Neuroinformatics, Centre for Addiction and Mental Health.

The AI system will use data from the Sam and Ida Ross Memory Clinic captured at the point of clinical care.

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By integrating clinical care with research, the Pamela & Paul Austin AI Platform will bring scientists closer to answers sooner about how to prevent, slow and treat cognitive decline.

"This project advances our vision of using predictive neuroscience for precision aging, recognizing that one size does not fit all when it comes to brain health. The Pamela & Paul Austin AI Platform will help clinicians understand each individual's path for optimal aging, and develop predictive models to ensure personalized strategies can be implemented for the prevention, early detection, treatment and care of age-related neurodegeneration," said Dr. Allison Sekuler, the Sandra A. Rotman Chair in Cognitive

Neuroscience at the RRI, and President & Chief Scientist at the Baycrest Academy for Research and Education.

Within the Pamela & Paul Austin Centre for Neurology and Behavioural Support, Baycrest will build on the success of the highly innovative Virtual Behavioural Medicine (VBM) program. Launched at Baycrest in 2020 and led by Dr. Morris Freedman, VBM offers virtual assessment and management for individuals with dementia in acute-care hospitals, long-term care homes or the community who are exhibiting severe responsive behaviours, such as aggression, agitation and hallucinations. VBM will act as a core clinical offering within the new Centre.

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## Welcome to Brightidea - Baycrest's Online Innovation Hub



Have you ever had a great idea that could improve the lives of clients or staff at Baycrest and did not know what to do with it? The Baycrest Innovation Office (BIO) is getting the ball rolling on innovation at an organization-wide level by implementing a new online platform called Brightidea.

This platform is an idea management website designed to be the central virtual meeting spot for ideation at Baycrest. Users can stay up to date on projects, submit their ideas, interact with others, highlight challenges, share potential solutions and

provide direct feedback by up-voting or down-voting ideas.

The platform is simple to navigate and currently being used during Corporate Orientation sessions, where staff are invited to generate solutions for challenges currently faced across the Baycrest campus.

This platform is available now for all staff and can be accessed at home or on your mobile device. Innovation is for everybody. Use Brightidea to start engaging with our Baycrest community by visiting <https://bit.ly/BrightIdeaSelfReg> to self-register, explore and share your first bright idea.

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## Be Part of the 2022 A Walk for the Ages at Canada's Wonderland



Come walk with us on Sunday, September 11, when the Baycrest Foundation will host the second annual *A Walk for the Ages* in support of Baycrest. This event will bring the community together to raise funds for Baycrest's most urgent needs by asking participants to walk through Canada's Wonderland. Staff are invited to register for free using Promo Code FREE4STAFF on the event's registration page.

All participants will be expected to fundraise a minimum amount prior to the walk. For more information or to register, visit [www.awalkfortheages.ca](http://www.awalkfortheages.ca) or contact [jslessor@baycrest.org](mailto:jslessor@baycrest.org)



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## Re-launch of the Creative Arts Studio

Baycrest is continuing a phased re-launch of the Donald and Elaine Rafelman Creative Arts Studio. We are excited to welcome residents to participate in hands-on art-making in scheduled groups, which will be limited by floor and capacity to ensure everyone's safety.

Programs are coordinated between the on-unit Therapeutic Recreation and Creative Art Studio staff. For any further information regarding the Creative Arts Studio, please contact Susie Whaley, Creative Arts Worker at [SWhaley@baycrest.org](mailto:SWhaley@baycrest.org)





# The Fun Squad Does the Limbo Across the Apotex



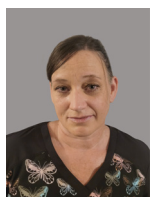
The Apotex Fun Squad organized another exciting activity that brought spirit and laughter into the Apotex Centre, Jewish Home for the Aged. Staff came together to participate

in a limbo competition, bringing some impressive dance skills to the halls.

These monthly events are becoming a hit, and we are excited to see what is in store for next month. These activities are an opportunity for staff and residents to come together to smile and have fun.

We thank our outstanding Fun Squad and Apotex staff for their continued hard work and dedication to providing our residents with the best care and most meaningful experiences.

## Employee Spotlight: Maryellen Hinton



The Baycrest Bulletin is shining a light on our employees, who are helping create a world where every older adult enjoys a life of purpose, inspiration and fulfilment. In this edition, meet Maryellen Hinton, a personal support worker (PSW) in the Apotex Centre.

Maryellen's journey at Baycrest started as a feeding assistant and grew into her becoming a PSW, thanks to the support of her colleagues. During her time as a feeding assistant, Maryellen spent many mealtimes with Apotex residents, sharing stories and enhancing lives daily. "I worked alongside a fantastic team that provides meticulous care to residents. We gave careful attention and support to everyone each and every shift," says Maryellen.

These experiences inspired her to invest in a career at

Baycrest. "While working as a feeding assistant, I renewed expired certificates and completed online courses allowing me to apply as a PSW. I was thankful to be accepted with tremendous support from my coworkers."

Proud of the work she is doing, she continues to plan her next steps with Baycrest. "While working as a PSW, aware of the physical demands in my aging journey, I continue developing my skills and knowledge through more certificate training. I want to continue to serve the older adult community in the long-term care setting while enhancing my own personal growth."

Maryellen is one of many staff members who have chosen Baycrest as a place to grow their careers. We thank all of our hard-working staff for their excellent care and dedication.



**TWO NEPTUNE DRIVE**  
A Baycrest Residential Property

## Life After Lockdown: The Importance of Social Connection and Community

**2 Neptune Drive, North York**  
**Tuesday, September 13, 1:30 - 3:30pm**

To register, please RSVP to Laurie Banks at  
[LBanks@Baycrest.org](mailto:LBanks@Baycrest.org) or 416-785-2500 ext. 2270

**Baycrest**



# Innovation Updates



## Upcoming Caregiver Webinar: Navigating Intergenerational Family Dynamics & Aging - September 14, 2022

Join Caregiver Webinar Series host Dr. Adriana Shnall, Program Director, Koschitzky Centre for Innovations in Caregiving, in conversation with Valene Campbell, author of diverse children's books, BIPOC dementia advocate, caregiver, speaker and publisher. Participants will learn how to navigate intergenerational family dynamics and the complexities of aging. Whether you support a parent or grandparent, or want to be prepared to do so in the future, this event is for you. We are here to support the supporters. This presentation will be followed by a Q&A session. This event will be held on Wednesday, September 14 from noon to 1 p.m. To register, go to <https://bit.ly/webinar0922>.

## New Fall Dates for Caregiving 101: Baycrest@Home's Monthly Education Series for New and Veteran Caregivers

Join Baycrest@Home Social Worker and Dementia Coach Yuliya Goloida for Caregiver 101, our monthly education series focused on learning to care for someone living with dementia. The next four-week, eight-session course begins September 6 and runs until October 4, 2022. Designed for spouses and adult children who are caring for a person with dementia, this course covers some caregiving fundamentals, including how to equip your home for safety and accessibility, managing medications and dealing with challenging behaviours and activities of daily living. Course participants will hear from others in similar situations and have opportunities to share and connect while receiving tailored recommendations for their own unique caregiving experiences. For more information or to see upcoming course dates, visit [baycrestathome.ca/member-plans/#caregiving-101](https://baycrestathome.ca/member-plans/#caregiving-101)



## Bubby's Blooms Drive-thru Pickup Flower Sale

Sunday, September 25, 2022 | 9 a.m. to 1 p.m.  
Kimel Entrance, Baycrest

Pre-order a large, beautiful bouquet by Friday, September 23, for \$18 and/or donate any amount at [baycrestfoundation.org/bubbysblooms](https://baycrestfoundation.org/bubbysblooms)

100% of all proceeds support Baycrest programs

BUBBY'S  
BLOOMS

FEAR NO AGE Baycrest

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news and events at  
[marketing@baycrest.org](mailto:marketing@baycrest.org)