

LIVE WITH JOY LEARN WITH PURPOSE



## WHAT IS COGNITIVE ENGAGEMENT?

- Any activity that is **mentally stimulating** and **engages your brain**
- Cognitive engagement results in a healthier brain and decreases your dementia risk

## **HOW DOES IT WORK?**

Cognitive engagement is a workout for your brain: Boosts Creates new **Builds better** blood flow brain cells connections



This is true no matter how young or old you are,

even if you have a dementia diagnosis

## **HOW CAN YOU TAKE ACTION?**

Choose activities that challenge your brain and bring you joy

 Pick something that motivates you

Aim for a whole-brain workout

• Different activities exercise different parts of your brain

Participate in activities with a friend or community member

> Being social also engages your brain









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