Guided by our new five-year Strategic Plan, we at Baycrest Health Sciences continue to build on the dreams of our founders. Then, as now, the belief was that the oldest among us should be treated with the utmost respect and cared for with compassion. Close to 100 years later, an exciting new dimension has been added to that dream – namely, a radical shift in thinking about the aging process that promises to transform and enrich the lives of older adults.
Strategic Goals

1. Introduce The Baycrest Model, an innovative portfolio of high quality aging and brain health services and care approaches that enrich the cognitive, emotional, spiritual, social, and physical well-being of older adults in community, residential and healthcare settings.

2. Disseminate Baycrest’s expertise to maximize the age-related cognitive and mental health of older adults in our community and across the globe.

3. Attract and retain the best global human resources, while fostering the highest performance in our people.

4. Develop a new comprehensive business model that will achieve financial strength. Raise $600 million in philanthropic support over 10 years; grow revenue from new business development opportunities; secure additional government funding.
For many, the aging of the global population presents overwhelming challenges. At Baycrest Health Sciences, we see unprecedented opportunities to dramatically redefine the potential for personal engagement, activity and fulfillment in later life. We aim to transform and vastly improve the care and support provided to current and future generations of older adults in our community and beyond. As we approach nearly a century of caring for older adults, Baycrest has become a “gift to the world” from our local Jewish community. We embrace the moral mandate of Tikkun Olam, הַזָּכָה, repairing a broken world,” to improve the well-being of people in their local communities as well as around the globe.

At Baycrest, we are dedicated to optimizing well-being through an unrivaled and innovative portfolio of high quality aging and brain health services and care approaches that enrich the cognitive, emotional, spiritual, social, and physical health of older adults in community, residential and healthcare settings. This has never been a more vital imperative.

For the first time in history, it is expected that the number of seniors worldwide will surpass the number of children under the age of five. By 2050, people aged 65 years or older will account for 20 per cent of the world’s population. This demographic shift has been accompanied by an increase in the number of people living longer with chronic illnesses, including age-associated brain disorders.

Of especially great concern has been the dramatically rising prevalence of dementia, in which Alzheimer’s disease is the most common cause. The number of people with dementia worldwide is presently estimated at approximately 35.6 million and is projected to nearly double every 20 years to 65.7 million in 2030, and 115.4 million in 2050. According to the World Health Organization (WHO), there is one new case of dementia arising every four seconds.

How can we make a difference amidst such daunting demographic realities?

If, for instance, through our research and innovations in aging brain health, we could help find a way to delay the onset of Alzheimer’s disease by five years, we could cut its prevalence in half. By taking our groundbreaking research from bench to bedside, we will transform aging for seniors on our Bathurst Street campus and around the world. We will uniquely contribute to creating a “new old age.” We know brain failure is not inevitable with aging, and we know our work is already helping preserve and extend the cognitive and emotional well-being of older adults.

Baycrest will seize the opportunity to bring to an aging world a pioneering, dynamic approach to the care and support of older adults that emphasizes vitality of mind and body, and that is adaptable, scalable and truly transformative.

We have a legacy of dreaming what might be possible and then creating it, of never settling for the status quo, and of sharing our work with all who can benefit, locally, nationally and internationally.

This is the Baycrest way.

GARRY FOSTER
Chair, Baycrest Board of Directors

DR. WILLIAM REICHMAN
President and Chief Executive Officer
Imagine, if you will, a society where we don’t fear aging with anticipatory dread as though it were to be avoided at all costs but embraced with joy and hope – a celebratory third act.

Imagine knowing now what you could do to prevent dementia and other brain health disorders later in life.

Imagine knowing that you always had the benefit of a seamless system of care that extended well beyond the walls of a healthcare institution into your home and community as you age.

Imagine a world where seniors were at the vanguard of new technology and innovation.

Now imagine that your gift helped to create that world.

These are not far off dreams of the future, but a reality we work towards every day at Baycrest Health Sciences. And you have helped to make this happen. Built on your generosity, Baycrest is a place where the best research, education and care have come to lead the world in transforming the aging experience.

What began in 1918 as Toronto’s first Jewish Home for the Aged has grown with your support into the only health sciences centre in the world that brings translational research, patient care, training and education together with a local and global population of aging adults looking for support and prevention solutions.

This past year we have seen your heartfelt commitment to the unique work we do through record-breaking financial support. Your continued investment in our programs has allowed for new tools, strategies and technologies to bring wellness promotion, illness prevention and early diagnosis to those living and receiving services here and in the community. Your investment in expertise allows us to attract the best and brightest minds in brain health research to Baycrest. Your understanding that holistic care includes specially tailored spiritual and cultural programming has enhanced wellness options. And your foresight into the need for emerging technologies enables us to deliver state-of-the-art care.

By donating funds, volunteering, participating in our events, engaging with us online and on our campus you are supporting a vital 100-year history that has led to extraordinary healthcare innovation, an accomplishment of which we can all be proud.

Thank you for helping us revolutionize the way we age – and transform the aging experience. We know we do so with the commitment and support of those who have built this dream and turned it into a reality. Your investment has been our success.

WARREN KIMEL
Chair, Board of Directors
Baycrest Foundation

SUSAN SUTTON
President, Baycrest Foundation
Vice President, Global Institutional Advancement
We Welcome

Baycrest Health Sciences is a physical place, yes, but also a unique philosophy of care. It is home to hundreds of seniors and a valued community resource for thousands more. All who come here experience a continuum of care provided by specialists in the field of geriatrics, informed by world-leading research and education, and supported by the remarkable generosity of donors and the commitment of many volunteers. With its light-filled hallways, walls lined with beautiful art, and gardens visible from every floor, Baycrest is a welcoming place, a healing place.
Janitor

Clients

Resident & donor

1,200 Cared for each day
As Ontario’s population ages the number of seniors living with complex health issues continues to rise. Most vulnerable are those who struggle with the difficult behaviours – agitation, aggression and wandering, for example – that may result from dementia, mental illness or other neurological conditions.

To ensure respectful and compassionate treatment is provided at the right time and in the right setting, Baycrest Health Sciences is leading the province’s Behavioural Support for Seniors Program for the Toronto Central LHIN (Local Health Integration Network). The program takes a holistic approach to care rather than relying on medications to manage behaviour.

Forty new positions have been created at Baycrest to help deliver the program, which supports seniors, families and caregivers in our city, and includes:

- A 23-bed transitional unit providing expert care for patients whose behaviours have become unmanageable where they live – whether in the community or in long-term care homes. On average, patients stay on the unit for five months.
- A mobile team of registered nurses and personal support workers assisting more than 37 long-term care homes in managing residents’ behaviours.
- A community outreach team working with partners to deliver care, caregiver support and skills training.
Every 4 Seconds
A NEW CASE OF DEMENTIA IS DIAGNOSED WORLDWIDE

$100 Million
CANADIAN GOVERNMENT INVESTMENT FOR RESEARCH INTO BRAIN DISEASES SUCH AS ALZHEIMER’S

85+ Years
half of this age group will develop dementia

2050
115.4 Million
WILL HAVE DEMENTIA BY 2050

25% by 2051
CANADIAN SENIORS POPULATIONS

7.7 Million yearly
DIAGNOSED WITH DEMENTIA WORLDWIDE

$862 Billion
GLOBAL COST OF DEMENTIA OVER NEXT 50 YEARS
**We Care**

**PARTNERING TO IMPROVE QUALITY**

Thirteen leading long-term care organizations in North America, including Baycrest, are combining their collective wisdom and experience for a common purpose: to improve the quality of the care they provide.

The Seniors Quality Leap Initiative (SQLI) is laying the groundwork for a sustainable quality plan. The group is focussing on key areas such as preventing falls, managing challenging behaviours, and the appropriate use of antipsychotic medications. Several non-government organizations with expertise in quality and safety in the healthcare industry are providing advice.

Meeting in Boston last October, the SQLI group unveiled a “report card” or benchmark for measuring areas of relative strength or weakness in each participating organization, and for recording progress. This year, participants are working on several quality improvement projects.

**SHARING WITH THE WORLD**

Health professionals from various disciplines at Baycrest have shared their expertise this year with their counterparts in Canada and 10 countries around the world, using a combination of face-to-face learning and nearly 800 tele-health sessions.

In a tele-forum, one team explored the benefits of “huddles” with their peers across North America. The term, borrowed from football, refers to frequent mini briefings designed to keep clinicians informed, review completed work, plan next steps and move ahead efficiently.

Occupational therapy leader and teacher, Sylvia Davidson, helped faculty at Aarhus University in Denmark develop a course for treating dementia. “We’re exploring innovative ways of collaborating so that occupational therapists here at Baycrest can share our expertise in caring for older adults and learn about some of the different approaches they have in Denmark,” she said.

“We have the best volunteers in the world at Baycrest. “
- Margaret Nightingale, donor
WHAT'S IT LIKE TO MOVE TO A NURSING HOME?
A mentor program pairing those about to move a loved one into the Apotex Centre, Jewish Home for the Aged with those who’ve been through the experience aims to make the process easier for residents and families.

A joint effort of the nursing home and Volunteer Services at Baycrest, the mentor program is part of a larger quality improvement push. “We looked at different aspects of the admission process to identify areas for improvement. We felt it was important to give family members and residents a voice in this process so we invited the Residents’ Advisory Council, the Family Advisory Council and the Patients’ Association of Canada to participate along with a team of Apotex staff,” said director of Care, Suman Iqbal.

Michael Singer has volunteered to be one of the first family mentors. His mother, Irma Singer, a long-time volunteer at Baycrest moved to the nursing home in 2005 and lived there until she died in 2010. Mrs. Singer continued to volunteer, serving as a member of the residents’ council. Now her son says he wants to become a family mentor because of his mother’s positive experience. “She loved it here. I’ve got to continue in her footsteps.”

TALKING ABOUT PALLIATIVE CARE
The Baycrest Palliative Care team held its first conference in November, prompted by requests from nursing staff to create a venue for team members to share their inter-professional insight and expertise. A sold-out crowd of more than 130 people attended the conference, entitled Ending Well at End of Life. Dr. Daphna Grossman, deputy head of palliative care at Baycrest, said that palliative care often focusses on individuals with terminal cancer. “Here we have expertise in symptom control and management for many different terminal illnesses and specialized knowledge in the unique needs of our geriatric population.”
WELCOMING A NEW SPIRITUAL LEADER
As the new director of Spiritual Care at Baycrest, Rabbi Dr. Geoffrey Haber is building on the important contributions of Rabbi Dr. Nachum Berlat, who fulfilled the role for 25 years before retiring and is now senior chaplain emeritus and scholar-in-residence.

Rabbi Dr. Haber has more than 20 years of pulpit experience in prominent synagogues in Canada and the United States, coupled with pastoral care, counselling and chaplaincy experience gained in hospitals, hospice, rehab and military settings. “I am delighted to be joining a premiere institution and leader in geriatric care,” he said. “Baycrest’s holistic and integrated approach to care addresses the complete human being in support of healthy aging. It is truly an example of kavod habriot, honoring God’s creations, and emphasizes Judaism’s respect for the elderly within our community.”

Rabbi Dr. Haber’s role is multi-denominational and helps promote interfaith dialogue at Baycrest.

STAYING ACTIVE KEY TO HEALTH
For the past decade, the Marla & Aubrey Dan Endowment Fund has helped to enhance the quality of life for those who live in the Reuben Cipin Healthy Living Community at Baycrest by making social and wellness programs possible. Now a new program is focusing on improving the physical fitness of residents.

A satellite service of the Health Promotion Department at Baycrest’s Wagman Centre, the program is designed to make exercise more accessible to residents. “Physical activity has countless benefits for older adults ... Exercise contributes to brain health, the prevention and management of chronic diseases such as diabetes and hypertension, and a decreased risk of falls,” said wellness coordinator Diana Colucci. “For older adults, it’s key to identify exercises that are appropriate and safe to help them reach their personal goals.”
TAKING HOME THE GOLD

Baycrest is one of 10 healthcare organizations to receive a gold award for being a preferred place to work. The Quality Health Care Workplace Awards were launched in 2010 by the Ontario Hospital Association and the Ministry of Health and Long-Term Care. The aim is to recognize efforts to improve the quality of work environments for staff and physicians, a determinant of high-performance in healthcare. Organizations are presented with bronze, silver, gold and platinum awards based on an assessment that encourages self-evaluation, learning and improvement.

KEEPING SCORE

Regularly monitoring how we are performing in key areas is essential for maintaining the highest standards of care at Baycrest. To that end, the Quality, Safety and Best Practice and eHealth departments have introduced the New Generation Quality Indicator MDS Scorecard. The scorecard provides summary data for the nursing home, complex continuing care, palliative care, behavioural neurology and rehabilitation.

FORMER RESIDENT IS INSPIRATION FOR NEW THEATRE

Residents of Baycrest no longer have to leave home to see a film. On March 14, Ellis Jacob, president and CEO of Cineplex Entertainment, and 180 of his family, friends and colleagues gathered at Baycrest to celebrate the grand opening of the Jacob Family Theatre in the Abe Posluns Auditorium at Baycrest.

While his mother Tryphosa was a resident at Baycrest, Jacob arranged to have her taken to the movies once – sometimes twice – a week. After she died in 2010, the family decided to honour her memory by building a cinema for residents, clients, families and caregivers to enjoy on the Baycrest campus.

Housed in the Abe Posluns Auditorium, the Jacob Family Theatre also serves as a global hub for Baycrest’s tele-health and tele-education programs, helping to change the experience of aging by enabling care at a distance and providing a forum for over 800 annual e-learning events among healthcare professionals worldwide.

Ellis Jacob, president and CEO of Cineplex Entertainment.
SPOTLIGHTING BEST PRACTICE

In recognition of its expertise in elder care, research and education, Baycrest Health Sciences was selected in 2012 as a candidate for becoming a Best Practice Spotlight Organization (BPSO). Partnering with the Registered Nurses Association of Ontario (RNAO), Baycrest nurses and their colleagues in other disciplines are working together to earn the right to join 51 international BPSOs.

During this three-year initiative, inter-professional working groups will be implementing the RNAO’s best practice guidelines in five clinical areas of focus, including prevention of falls and injuries from falls, and screening for delirium, dementia and depression. The aim is to build capacity for translating evidence-based practice at the point of care.

In November, some 50 nurses and allied health professionals from Baycrest attended the RNAO’s best practice champions’ workshop, where a toolkit for applying best practice guidelines was introduced. For its part, the advanced practice nursing team has organized skills training days where nurses work in small groups on case-based scenarios. “By aligning our clinical skills day with the BPSO initiative, we’re giving nurses at Baycrest the chance to learn more about the guidelines we’ll be implementing so that they’re engaged and involved in the process,” said advanced practice nurse Aysha Bandali.
Recognition Awards presented this year
A commitment to providing the best possible care begins with frontline staff, and 17 of Baycrest’s nurses are leading the way for their peers. Newly qualified with the Canadian Nursing Association’s geriatric specialty certification, the nurses were honoured at a celebration last July.

The 17 were sponsored by Baycrest to pursue the certification. Weekly exam preparation workshops, coordinated by an advanced practice leader, provided a forum for structured learning and support. “We want to take down as many barriers as possible for our nurses to succeed,” said Anne Marie Shin, director of Nursing. “Sponsorship is just one way to encourage professional development and continue the trend of knowledge sharing.”

Eight registered nurses and registered practical nurses at Baycrest are putting the knowledge they’ve gained over many years to good use on projects that will advance the practice of nursing.

The eight are the first at Baycrest to participate in the Late Career Nursing Initiative, funded by the Ministry of Health and Long-Term Care. The program gives experienced nurses the opportunity to step away from bedside care one day a week for 12 weeks to work on projects like mentoring, evaluation and quality improvement. “As seasoned nurses we have a lot of ‘gold nuggets’ we can share – knowledge that’s not possible to put into books,” said Lucie Holynaty, a 39-year nursing veteran and program participant. “Nothing beats experience.”

The late career program is aligned with the Best Practice Spotlight Organization initiative, a three-year quality improvement project that will see six best practice guidelines implemented in the hospital and nursing home.
CAFÉ SETTING PROMOTES LEARNING

In the fall 2012 issue of “The Standard,” published by the College of Nurses of Ontario, Baycrest’s nursing leadership was recognized for promoting a quality workplace for staff and a quality care setting for clients.

The article showcased the QA (Quality Assurance) Café, a weekly forum where our nurses discuss learning goals and trade “recipes” for success. Fun and informal, the setting is complete with checkered tablecloths and aprons for nursing leaders who are “serving cups of knowledge,” explained Sue Calabrese, an advanced practice leader.

The forum helps nurses complete the College’s quality assurance program. In a survey, 80 per cent reported that they now feel more prepared to fulfill the requirements, and 90 per cent said they better understand the importance of reflection in developing their learning goals.

“Baycrest is a learning organization grounded in quality improvement,” said Mary Lou Ip, director of Care, the Complex Specialized Geriatrics Program, and Inpatient Units. “The QA Café aligns with our values.”

BAYCREST CELEBRATES NURSES

Fela and Saul Lichtblau knew that nurses play a key role in providing high quality care to clients and that excellence in caring can be rewarded and further enhanced by the pursuit of knowledge and professional growth. Through their generosity, the Fela and Saul Lichtblau Excellence in Caring and Leadership Award in nursing education was established in 1987. The first award of its kind at Baycrest, it has since been awarded to 91 recipients.

The 2012 awards honoured the work of Mary Lou Ip, Director of Care, Complex & Specialized Geriatrics Program Inpatient Units; Roxana Nagra, RN, Slow Stream Rehab, 7E; Jing Tao, RPN, Mental Health, 4E; and Anna Yuniaeva, RPN, Complex Continuing Care, 5W.

Congratulations to this year’s recipients with thanks to the Lichtblau family for their generosity and vision.

“Nurses are not only essential, but central to the coordination and provision of care for our clients.”

Carol Anderson, vice-president, Clinical Programs, and chief nursing executive
Scientists at Baycrest’s world-renowned Rotman Research Institute (RRI) published more than 125 research studies in peer-reviewed journals last year.

**Using distraction to boost memory.** According to research by Dr. Lynn Hasher and graduate student Renee Biss, older brains automatically process both irrelevant and relevant information in the environment. Using strategies that rely on this extra information, older adults can perform as well as younger adults on memory tests. This finding could help mature students, and lead to placing distractions in homes or nursing homes that serve as cues for things like when to take a medication, even if the cues are not consciously noticed.

**Tonal languages may prime the brain for music.** RRI scientists have found that speaking a tonal language – found mainly in Asia, Africa and South America – may improve how the brain hears music. The finding that music and language – which share overlapping brain structures – have two-way benefits, offers exciting possibilities for the rehabilitation of speech and language deficits. The study was widely covered in the media, including in The New York Times.

**Who is best at impulse control?** Using brain image analysis tools developed at RRI, a team of neuroscientists has been able to predict with 71 percent accuracy people who are likely to be better or poorer at impulse control based on patterns of brain activity. A better understanding of these brain processes could lead to interventions and training regimens that help improve self-control.

Rotman Research Institute (RRI) scientist Dr. Jean Chen is applying fMRI (imaging) techniques to the study of brain function and the development of new therapies.
100+ worldwide RRI collaborative research projects
HARNESSING THE BRAIN’S POWER TO HEAL ITSELF

Last March, 400 scientists, clinicians and academics from all over the world met in Toronto for a three-day conference hosted by the Rotman Research Institute (RRI). The meeting focused on important findings in two related fields – brain plasticity and neurorehabilitation – which are yielding new ways to help people affected by stroke, traumatic brain injury, dementia, Parkinson’s disease and depression.

Brain plasticity is the ability of the brain and nervous system to change or reorganize over time. Research is now showing that, under the right circumstances, plasticity can allow an injured brain and nervous system to self-heal. Neurorehabilitation refers to therapies that improve quality of life after brain damage occurs. Specific types of training and brain stimulation combined with behavioural therapy are used. The goal is to restore lost or damaged functions such as speech or comprehension, or to help people compensate by enhancing other skills.

“We believe this is the next exciting frontier in medicine,” said conference co-chair Dr. Deirdre Dawson, a senior scientist at RRI. “Our progress in treating many neurological and psychiatric disorders is rooted in understanding the basic mechanisms of neuroplasticity.”

Although the idea that the brain can change is not new, evidence showing these changes in the adult brain is more recent. The belief was that therapy for people with brain damage was restricted to helping them compensate for their difficulties and learning to accept their limitations. But there is now clear evidence that the adult brain can alter existing neural pathways and even create new ones. This holds enormous implications for the diagnosis, treatment and management of many health problems.

“This year’s conference shows our commitment to translational research by bringing eminent scientists from all over the world to discuss not only the foundational science of cognition and memory, but its enormous potential for rehabilitation,” said Dr. Randy McIntosh, vice-president of Research and director of the RRI.

125+ articles published by Rotman Research Institute scientists last year.

BEST CARE BASED ON BEST EVIDENCE

The Kunin-Lunenfeld Applied & Evaluative Research Unit (KLAERU) will play an instrumental role in the realization of Baycrest’s new strategic plan, specifically the development and implementation of a clinical and translational research platform integrated with education and care. KLAERU is a centralized research resource made up of consultants knowledgeable in the design and conduct of research. Members provide assistance and expertise to support clinical, evaluative and translational research at Baycrest. With the help of KLAERU, our clinical care is guided by the best research evidence. Careful evaluation of clinical outcomes and experiences – at both individual and program levels – enable and accelerate the development of new programs and treatments for memory disorders and for aging well.
Baycrest scientists, along with collaborators from 10 sites and three continents, are leading the development of the world’s first Virtual Brain: an integrated computer model of a fully functioning human brain.

Gianna and Dr. Max Glassman generously donated $1 million to Baycrest’s Virtual Brain project.

FUTURE-THINKING DONORS SUPPORT BAYCREST’S VIRTUAL BRAIN

Walter Zwig, Tony Zwig and Thea Caplan appreciate the Virtual Brain project. Their wife and mother, Helen, lived with Parkinson’s disease and after her passing in 2012, the Zwig family generously donated $100,000 toward the project, which will help test experimental brain therapies on a computer to treat people like Helen and others suffering from brain-related diseases.

Dr. Max Glassman and his wife Gianna were inspired by Baycrest’s lead role in the development of the Virtual Brain, and were moved to become founding donors by giving $1 million to the project after attending Baycrest’s 2012 Research Festival. The Glassmans have a long history with Baycrest and are proud to support innovations that will change the face of healthcare in Canada and around the world.

“Incredibly, I believe there is a very real possibility that one day the Nobel Prize will be awarded to Baycrest for their brilliant research on memory, Alzheimer’s and cognition,” said Dr. Glassman. “The need for Baycrest’s services and research is mushrooming. I don’t see our work as done. It is really only beginning and I am confident Baycrest will become the icon for brain pathology, prevention and therapy worldwide.”
“Brain failure is not inevitable with aging,” Dr. Bill Reichman, president and CEO of Baycrest, told members of parliament during a visit to Ottawa in November. “Our cognitive health and how it holds up is greatly influenced by lifestyle habits from childhood to old age.”

Prevention through public awareness, support for caregivers, and investment in research are needed to slow a rising tide of brain failure that will place an enormous burden on the system, families and the workplace, he said. For its part, Baycrest is developing computer-based cognitive training tools to strengthen young brains, fortify older brains, and repair damage from stroke and early-stage Alzheimer’s.

“Public and private sector research and development investment in translating research into products that support healthy brain aging is critical for enabling Canada to compete in – and potentially lead – the global market for aging-related technologies, products and services,” said Dr. Reichman.
WHY VIVID MEMORIES FEEL VERY REAL

A vivid memory of an experience triggers the same brain activation pattern observed during the original experience, scientists at the Rotman Research Insitute and the University of Texas at Dallas have shown.

“When we mentally replay an episode, it can feel like we are transported back in time and re-living that moment,” said RRI scientist and study author, Dr. Bradley Buchsbaum.

The findings, he noted, could help doctors quantify more accurately a patient’s self-report of their memory as “being good or vivid.”

ART MEETS SCIENCE

The recent “Brain Lane” exhibit at the Ontario Science Centre’s Idea Gallery featured banners created by students from OCAD University depicting the complex and cutting-edge brain science conducted at the Rotman Research Institute. The students used a variety of techniques, incorporating photography, computer-generated graphics, textiles, block printing, silk screening and watercolour painting.

TRAINING WITH EXPERTS

As one of the world’s leading neuroscience research centres, the Rotman Research Institute offers students opportunities to work with and learn from some of the top scientists in their fields. One example is the Collaborative Research and Training Experience (CREATE) program that arranges for summer students to train in auditory neuroscience at various centres across the country. Another is the European Union program, Erasmus Mundus, which places students from 30 countries in labs across Europe, Canada and the United States.

At Baycrest, RRI scientist Dr. Claude Alain welcomes five to 10 summer students, graduate students and post-doctoral fellows into his lab each year from both programs.

Students participate in a range of activities, from observing our scientists at work to analyzing data to working independently on their own projects.
ENHANCING FRONTLINE SKILLS

As more seniors with complex illnesses move into long-term care facilities there is a growing urgency to ensure frontline professionals are well prepared to care for them.

In February, the inaugural conference of the province’s three Centres for Learning, Research and Innovation (LRI) in Long-Term Care was held in Toronto. More than 185 executives, managers, educators and health professionals gathered from across Ontario and the United States to discuss strategies for ensuring those delivering care receive the latest, evidence-based training.

The event was hosted by Baycrest Health Sciences, Bruyère Continuing Care and Schlegel Villages – organizations charged with developing a new approach to teaching in long-term care homes. “An important part of our mandate is not only to increase our capacity for research and innovation within the system, but also to enhance skills and core competencies for frontline workers across the province,” said Dr. Paul Katz, vice-president, Medical Services and chief of staff at Baycrest, and executive co-lead of the Baycrest Centre for LRI.

On the theme of education, experts gave presentations, delivered workshops, and participated in a panel discussion. “Education is a crucial part of enhancing the quality of care we provide, particularly when it comes to translating knowledge into best practices,” said Dr. David Conn, vice-president of Education at Baycrest and executive co-lead of the Baycrest Centre for LRI.

Baycrest hosted 800 tele-education sessions last year, in Ontario and more than 10 countries worldwide, on topics such as dementia, depression, aphasia, clinical ethics and post-stroke management.

200 staff and physicians serve as educators and mentors.
1,100 students trained last year

Teaching tomorrow’s professionals

Developing new brain scientists

Mentoring promising students

Sharing knowledge and expertise

Supporting brain healthy living
We Educate

The Centre for Education and Knowledge Exchange at Baycrest has launched a web site at www.baycrest.org/education.

CELEBRATING TEACHING EXCELLENCE
In March, 20 Baycrest educators were presented with outstanding achievement awards. One winner, physiotherapist and education coordinator Myrna Benderoff, noted that “while we teach the students, they teach us too.”

In his opening remarks, Dr. Bill Reichman, president and CEO, said that while the awards being presented that day recognize excellence, “everyone who teaches at Baycrest is a winner.” The event was sponsored by Evelyn Burns Weinrib, a long-time Baycrest supporter and volunteer.

Dr. William Reichman, president and CEO (left), presents a teaching award to Max Lam, a registered medical radiation technologist and one of 20 educators who were honoured on March 21.

TRAINING CHINESE STUDENTS
In China it’s called the “silver tsunami” of aging. More than 178 million people are already 60 or over in a country where the aging population is growing fast and the specialty of geriatrics is still in its infancy.

Last October, 10 top medical students from the Peking Union Medical College (PUMC) - the so called “Harvard” of China - came to Baycrest for two weeks of training in cutting-edge seniors care. This is the first step in what is planned as a longer-term education and business relationship with PUMC.

The students job-shadowed physicians, attended lectures on topics such as psychiatric issues in long-term care, ethics in geriatric care and Montessori methods for dementia management. They also spent time in our Innovation, Technology and Design Lab and at our Terraces assisted living facility. “Two weeks ago I came to Toronto for my first time and I barely knew anything about geriatrics ... but I learned a lot,” said one student. Another student noted that the most important thing he learned is that “innovation is actually the seeking of excellence.”

Baycrest’s deputy head of Palliative Care Dr. Daphna Grossman tends to a patient with PUMC medical students Xiaoxiao Shi (centre) and Zitong Li.
TEACHING GERIATRICS 101
A core course in geriatrics, taught by Baycrest experts, examines how long-term care services are delivered in Ontario, and looks at career requirements and opportunities. Core philosophies, practice principles, as well as clinical competencies are explored. The first module has been piloted with 42 internal and external personal support workers and nurses.

LEARNING THE RIGHT SKILLS FOR DEMENTIA CARE
Supporting the Behavioural Support for Seniors Program are two inter-provider learning units located in the Apotex Centre, Jewish Home for the Aged. Developed by Baycrest’s Centre for Learning, Research and Innovation (LRI) in Long-Term Care, the training is for staff from other nursing homes as well as for students, including personal support workers.

ADOPTING THE MONTESSORI METHOD
More than 200 Apotex Centre staff have received training in Montessori Methods for Dementia™. Based on Dr. Maria Montessori’s original approaches to children’s education, “these methods focus on providing meaningful and purposeful engagement, while also combatting disability through activities based on the individual’s needs, interests, skills and abilities to not only maintain function, but to enhance it,” said Raquel Meyer, manager of the Centre for Learning, Research and Innovation.

PARTNERING IN EDUCATION
Baycrest is part of an education consortium charged with enhancing the knowledge and expertise of caregivers, primary care practitioners, long-term care staff, community health service providers and acute care personnel. The consortium is comprised of Baycrest, the Reitman Centre at Mount Sinai Hospital, the Regional Geriatric Program and the Alzheimer’s Society of Toronto.

MULTI-MILLION DOLLAR BEQUEST EDUCATES THE NEXT GENERATION
Hilda Rodda deeply appreciated the exemplary care that her grandmother, Habiba, received at Baycrest after suffering a stroke. Having established the Allan & Elizabeth Rodda endowment fund in 1991 to support Baycrest’s most pressing needs, Hilda later decided to include Baycrest in her will.

When she passed away in January 2013, Hilda left Baycrest a remarkable multi-million dollar bequest to establish the Allan and Elizabeth Rodda Student Centre, the Allan and Elizabeth Rodda Simulation Laboratory and to contribute to the Baycrest Centre for Education and Knowledge Exchange in Aging. We thank donors like Hilda Rodda who make Baycrest a living part of their legacy.
We Educate consumers & community

FOOD FOR THOUGHT

The world’s first science-based cookbook for the brain offers a feast of information on nutrition and cognitive health.

MINDfull features 100 health-promoting recipes and includes contributions from Mark McEwan, Michael Smith and other Canadian celebrity chefs. Recipes are paired with practical information from author Dr. Carol Greenwood, professor of nutritional science and a senior scientist with Baycrest’s Rotman Research Institute.

Dr. Greenwood and co-authors Daphna Rabinovitch and Joanna Gryfe explain what we should be eating to optimize brain health and healthy aging – always ensuring that their advice can be easily adapted by the busy home cook.

A joint initiative of the Baycrest Foundation and Cognicti, MINDfull is available online and will be published in hardcopy by Harper Collins Canada in fall, 2013.

Scientist Carol Greenwood dishes up a nutritious, fibre-rich curried lentil and wheatberry salad with mango.
100+ recipes
A MEANINGFUL BEQUEST

Dr. Michael Gordon is the former vice-president of Medical Services and head of Geriatrics at Baycrest. Currently the medical program director of Palliative Care, Dr. Gordon believes so strongly in the work we are doing, he has named Baycrest in his will.

“I’ve been involved with Baycrest for 35 years and during that time I’ve seen incredible growth and development,” he said.

Dr. Gordon and his wife Gilda Berger regularly contribute to an endowment fund in his parents’ name and he has named Baycrest the beneficiary of a life insurance policy. Funds from his legacy gift will support education for medical trainees studying geriatric care and medical ethics.
SUPPORTING MCI RESEARCH

Touched by his sister’s painful journey through Alzheimer’s, Morris Goldenberg made a bequest in his will to establish an endowment fund in support of research into mild cognitive impairment, considered a precursor to dementia.

Dr. Kelly Murphy treats patients living with MCI, but the Morris Goldenberg Endowment Fund allows her to also conduct research on the aging brain. “Because of the clinical aspect of my position, I’m able to translate my research into clinical practice at Baycrest,” she explains. “It’s wonderful to be able to test out theories from basic research. When we think we’re on to something, we can make sure we’re on the right path.”

Sydney Goldenberg, Morris’s eldest son, said he receives “reports and updates” on the research. “I’m in my 70s now – we’re all facing the cognitive risks of aging and it’s nice to know that MCI is a frontier that has been identified and that profoundly important work is being done at Baycrest.”

WELLNESS LIBRARY GOES GLOBAL

The Anne E. and Louis Pritzker Wellness Library at Baycrest is partnering with the Toronto Public Library to broadcast its health information lectures online.

“We believe that knowledge is the essential basis of informed decisions in healthcare,” said Mary McDiarmid, manager of Library Services. “This partnership … will help Baycrest’s in-house health experts reach an audience beyond the city’s borders.”

HELPING KIDS UNDERSTAND DEMENTIA

A Baycrest clinician-scientist has produced an online activity book to help young children cope with the devastating condition of early-onset dementia in a parent.

Using cartoon characters, the book has children follow clues to understanding frontotemporal degeneration (FTD), a form of dementia that can strike adults as early as their 50s while they are still working and raising young children.

Dr. Chow, an expert in diagnosing and treating early-onset dementias, created the book with Gail Elliot, a gerontologist and dementia specialist at Atomic Orange Productions, a service provider of interactive toys and games.

A person with FTD will begin to behave in an odd and disruptive way as the condition worsens – which can be frightening for young children. “I think children, regardless of age, are distressed by illness in a parent, but with FTD there are completely foreign behaviours or personality changes,” said Dr. Chow.

BOOK FEATURES INSPIRING PATIENT STORIES

As a behavioural neurologist in the Sam and Ida Ross Memory Clinic at Baycrest, Dr. Tiffany Chow has counseled hundreds of patients and families living with dementia. In an acclaimed new book published by Penguin Canada, she tells moving stories from her practice in the clinic and throughout her career.

“I wrote the book for caregivers who are starting this difficult phase of life with dementia in a loved one and want to learn strategies for coping from those who’ve been down this road before,” said Dr. Chow, a senior scientist with the Rotman Research Institute. “I also wrote the book for aging boomers who are worried about getting dementia and want to learn the best ways to reduce risk based on the latest available scientific evidence.”
AT HOME MEMORY TESTING

With the incidence of Alzheimer’s set to triple over the next 40 years, baby boomers want to know if they are at risk, and Baycrest scientists have found an innovative way to help them find out.

A consumer-focused computer application – the first of its kind to be scientifically-validated – allows users to test their own cognitive abilities. Currently being pilot-tested, the application will be unveiled to the public later this year by Baycrest spin-out company, Cogniciti.

Ranked among the “top radical ideas to kick-start the economy” by Canadian Business magazine, the online tool helps answer that pressing question: “Are my memory and cognitive changes a normal part of aging, or should I see my doctor?"

LEVERAGING EXPERTISE

Through its strategic relationship with Baycrest Health Sciences, Baycrest Global Solutions Inc. helps healthcare providers deliver evidence-based geriatric programming, therapies, education and technologies deriving from innovations that strengthen the aging brain.
3x increase in Alzheimer’s over 40 years
EASING CARE TRANSITIONS
Transitioning patients from one care setting to another can be challenging for healthcare teams and stressful for clients and families, particularly if there’s a behavioural concern. By themselves, discharge notes and medical records cannot provide a complete picture of a client’s needs.

Taking a design approach, the Innovation Technology and Design Lab at Baycrest developed a technological solution that includes video capture, teleconferencing and a “cloud” portal to store the videos. In a pilot study, the group tested the video component with six clients who were transferred from Baycrest’s Behavioural Neurology Unit to long-term care homes. The videos showed how clients interacted with others, engaged in activities and responded to methods used to manage their behaviors.

Care providers at the nursing homes noted that the videos “communicated patients’ abilities much more clearly than written summaries,” said Bianca Stern, director of Culture, Arts and Innovation. “They helped staff see the person behind the challenging behaviours.”

PATIENTS RECORD THEIR OWN SYMPTOMS
Using computer tablets, patients in the palliative care unit at Baycrest Hospital can now report on their own health status each day – their degree of pain, for example, or their appetite, mood or energy level. The information is automatically uploaded into the hospital’s electronic health record system where it is graphed and displayed over time, helping doctors and nurses monitor changes in the patient’s well-being.

Created by programmers in Baycrest’s eHealth department, the application is based on a questionnaire commonly used by clinicians to assess palliative patients’ health status. Allowing patients to enter their own data into the record system minimizes the risk of errors and helps to reduce staff workload. In the future, patients may help to manage their own care electronically by entering and monitoring information such as their blood pressure readings using wireless devices connected to their own charts.
BAYCREST LEADS ASIA TRADE MISSION
Baycrest headed up a trade mission to Asia last November at the request of the Ontario Ministry of Economic Development and Innovation. The mission team – which included the University of Toronto, Health Technology Exchange, Stantec and SHI Consulting/Capital – visited businesses in Singapore and Japan where several potential opportunities were identified.

Baycrest leaders took the time to revisit China to discuss additional business opportunities in geriatrics training and care delivery. Baycrest’s first Chinese business contract was with Peking Union Medical College (PUMC) which brought 10 medical students and two faculty members here for two weeks of training in October.

“Sharing Baycrest’s expertise and knowledge with other countries around the world represents a potential and much-needed source of revenue for our own campus so that we can do more for the community we care for,” said president and CEO Dr. Bill Reichman.

NURSING HOME RESIDENTS EMBRACE TECHNOLOGY
When Albert Soren was born 95 years ago the telephone was still a relatively new invention. Today, Soren has a desktop computer with an Internet connection set up in his room in the Apotex Centre, Jewish Home for the Aged. Due to a sight impairment, he is not able to surf the Internet himself, but with the help of a volunteer, he corresponds by email and looks up information online.

A recreation room in the Apotex has a computer equipped with PointerWare, a user interface designed for seniors. Bette Risen, 94, began using the computer two years ago. Her favourite online activity is playing the game Deal or no Deal. And she keeps in touch with family through email. “It was totally new to me,” she said. “I think it’s wonderful.”

“Engaging with this technology is a great way to keep the mind active and it helps people stay connected (some use Skype) with their families,” said recreation therapist Mara Swartz. “It’s also empowering for residents. They’re able to find information and gain knowledge about anything they’re interested in, including medical conditions, medications and how to stay healthy.”
THE HEALING POWER OF ART

In July, the Innovation, Technology and Design (ITD) lab at Baycrest Health Sciences hosted a think tank on the role of arts in healthcare. The lab is developing new approaches to care delivery that could potentially transform nursing homes in the future.

Nothing short of a “broad, ideological shift” is needed to build on what we are currently doing to fully integrate the arts into our healthcare model, said social worker and researcher Melissa Tafler. “Creative expression is essential to the concept of successful aging.” Baycrest is well poised to take arts in healthcare to the next level. It has a strong foundation of arts-based programming for clients across the campus, a thriving partnership with faculty and students at OCAD University and the Royal Conservatory of Music, in addition to three creative arts studios, arts-based scientific research, and a large collection of donated art displayed throughout its buildings.

“For people with cognitive impairment, there may be ways to engage them more fully through the arts,” said Bianca Stern, director of Culture, Arts and Innovation. “Let’s challenge our assumptions about the way we do things with clients, and explore new approaches.”
creative arts studios at Baycrest
We Inspire

Painting on wheels: In July, a visiting artist from Saskatoon, Jeff Nachtigall, shared some of his innovative techniques to help people who use wheelchairs express themselves through painting.

CELEBRATING OUR MUSICAL CULTURE
Ranging in age from 85 to 100, the Baycrest Terraces Musical Theatre Group recently entertained a full house in the assembly hall at Baycrest’s assisted living facility with a spirited performance celebrating Jewish culture.

The concert included folk songs, folklore and a dance performed by the professional troupe, the Nirkoda Israeli and Jewish Dancers. Group founder and Terraces resident Yankle Gladstone wrote the script and directed the chorus. “We’re very focused on expressing a youthful spirit,” he said. “We are constantly celebrating life.”

SPARKING MEMORIES
Children’s shoes, a brooch in the shape of the Star of David, a pair of candlesticks—these are just a few of the artifacts used to spark the memories and stories of Baycrest clients in an oral history and storytelling project, Journey Through Memory.

The project was developed by students from the Master’s of Museum Studies Program at the University of Toronto who completed internships with Baycrest’s Department of Culture, Arts and Innovation. The students presented the artifacts to six clients as a means of opening up a dialogue. Despite varying levels of cognitive ability, each client shared stories of his or her life. These were captured on video and made available for viewing earlier this year in the Apotex Centre, Jewish Home for the Aged.
**TAKING AN “ART” WALK**

Baycrest is filled with a wonderful and eclectic collection of art. Its Art Walk program is divided into three sections. Each has its own theme and is located in one area on the main floor. Clients and families can tour the floor guided by booklets showing where each piece is situated. One of the booklets focuses on sculpture, including the piece shown here, and discusses shape and form.

**GLEE CLUB DEBUTS AT THE APOTEX**

The light-filled Winter Garden in the Apotex Centre, Jewish Home for the Aged served as the perfect concert hall for the debut performance in December of Buddy’s Glee Club II. Led by music therapist Chrissy Pearson, the choir brings together residents from across the Apotex, including some who are cognitively well and others with cognitive impairment.

The study is investigating how singing in a choir may benefit the health and wellness of older adults. Choristers met once a week for 20 weeks, singing a broad range of songs, from traditional Yiddish and Hebrew folk songs to show tunes, and even some popular favourites by artists like Johnny Cash and the Beatles.

The glee club is part of the second phase of a music therapy research study led by senior music therapist Amy Clements-Cortes.

Both phases of the study are made possible by a donation from Margaret Nightingale in honour of her late husband Buddy, and by a grant from the Association for Interdisciplinary Research in Singing (AIRS).
Dancing with our Stars Season 4’s dancers kick up their heels in support of Baycrest Health Sciences.

DANCING WITH OUR STARS GALA SHINES BRIGHT

Season 4 of Baycrest’s Dancing with our Stars saw Toronto’s elite come out in support of brain health. Thanks to dancers Margaret Nightingale, Nicole Inwentash, David Purdy and Joshua Wise, the event raised $750,000 for Baycrest research, education and care.

A glamorous evening with an impressive turnout, the night featured co-hosts Dina Pugliese and Kevin Frankish of CityTV’s Breakfast Television and celebrity judges Jake Gold, Tracy Moore and Jordan Clark, who delighted the crowd with their reviews of each performance. Guests were treated to entertaining routines by each dancer and foods from our MINDfull cookbook, and they mingled with friends and colleagues while raising money for an organization very close to their hearts.
10 Year Plan for growth
Baycrest Board of Directors, Honourary Directors, Executive Team and Medical Staff 2012-2013

BOARD OF DIRECTORS
Carol Anderson  
(March 14, 2013 to present)  
Jordan Banks  
Jane Barratt  
Jeffrey Blidner  
Garry M. Foster  
Paul Godfrey  
Ellis Jacob  
Paul Katz  
Jack Kay  
Robert C. Kay  
Warren Kimel  
Manfred Koo  
Brian Mirsky  
Sioban Nelson  
Gili Rosen  
William E. Reichman  
Marla Shapiro  
Pekka Sinervo  
John Soloninka  
Karima Velji  
(April 1, 2012 to March 14, 2013)  
Catharine Whiteside  
Jakov Zaidman

OFFICERS
Chair, Board of Directors  
Baycrest Centre  
Garry M. Foster
Vice-Chair  
Baycrest Centre  
Paul Godfrey

Secretary  
Pekka Sinervo
Treasurer  
Ellis Jacob
President and Chief Executive Officer  
William E. Reichman

Honourary Directors  
Tobie Bekhor  
Stephen Cole  
Sydney C. Cooper  
Ephraim Diamond*  
Edwin Goldstein  
Edwin A. Goodman*  
Fred Karp  
Sydney Loftus*  
Geoffrey Matus  
Florencce Minz  
Wilfred Posluns*  
Sam Ross*  
Joseph Rotman  
Sam Ruth*  
Marvin Sadowski  
Lionel Schipper  
Norman Schipper  
Barry Sherman  
Honey Sherman  
Louis Siminovitch  
Fran Sonshine  
Lawrence Tanenbaum  
* deceased

EXECUTIVE TEAM
President & Chief Executive Officer  
William E. Reichman
Vice-President, Clinical Programs & Chief Nursing Executive  
Carol Anderson
Vice-President, Education & Director, Centre for Education  
David Conn
Vice-President, Residential Programs, Memory and Neurotherapeutics and Mental Health  
Linda Jackson
Vice-President, Medical Services & Chief of Staff  
Paul Katz
Vice-President, Strategy & Chief Human Resources Officer  
Joni Kent
Vice-President, Finance & Support Services  
Brian Mackie

Vice-President, Research and Director, Rotman Research Institute  
Randy McIntosh
Vice-President, Innovation & Chief Technology Officer  
Ron Riesenbach
Vice-President, Global Institutional Advancement and President, The Baycrest Centre Foundation  
Susan Sutton

MEDICAL ADVISORY COMMITTEE
Co-Chairs  
Paul Katz  
Gili Rosen
Members  
Carol Anderson  
Tiffany Chow  
David Conn  
Sid Feldman  
Morris Freedman  
Terumi Izukawa  
Rita Kandel  
Robert Madan  
Randy McIntosh  
Giulia Perri  
William E. Reichman

Baycrest Foundation Board of Directors 2012-2013

Chair  
Warren Kimel
President  
Susan Sutton
Board of Directors  
Ronald Appleby  
Cheryl Appleby Jackson  
Tobie Bekhor  
Brian Bloom  
Golda Brown  
Hilda Cohen  
John Doig  
Andrew Duckman  
Harvey Frisch  
Laurence Goldstein  
Joseph Gottdenker  
Jonathan Graff  
Molline Green  
Lorne Greenspoon  
Mira Koschitzky  
Anita Lapidus  
Michael Levy  
Randolph Masters  
Harley Mintz  
William Moir  
Margaret Nightingale  
David Posluns  
Philip Reichmann  
Ian Rosmarin  
Gerald Ross  
Jeffrey Ross  
Honey Sherman  
Shari Silverstein  
Gerald Slan  
Peter Slan

Honourary Directors  
Edwin Goldstein  
Harry Gorman  
Barbara Hania  
Barry Sherman

Ex-Officio  
Garry M. Foster  
Robert Harlang  
Brian Mackie  
Geoffrey Matus  
William E. Reichman
2012/2013 Baycrest Financial Summary
Year Ended March 31, 2013

**Revenue by Organization**
- 53% Hospital
- 26% Apotex
- 6% Terraces/Wagman
- 11% Research
- 4% Other

**Expenses by Organization**
- 48% Hospital
- 29% Apotex
- 6% Terraces/Wagman
- 12% Research
- 5% Other

**Sources of Revenue**
- 64% Provincial Grants
- 10% Foundation Grants
- 13% Client Revenues
- 6% Other Grants
- 5% Other Revenue
- 2% Commercial Activities

**Expenses by Type**
- 73% Salaries & Benefits
- 19% Operating Expenses
- 3% Medical Supplies/Drugs
- 4% Depreciation
- 1% Interest Expenses
- 1% Other Expenses

For a copy of Baycrest’s audited financial statements, call Public Affairs, 416-785-2500, ext. 2645.
# 2012/2013 Baycrest Financial Summary

Year Ended March 31, 2013

## Research Division Revenues 2012-2013

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2% Other Funding Federal &amp; Provincial Overhead</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3% Sundry &amp; Misc. Income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35% Foundation Grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6% CBF - MRI Restricted Grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2% Amortization</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1% Peer Reviewed Grants Misc. Income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>51% Peer Reviewed Grants Other Funding</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Growth in Peer-Reviewed Grants 2004-2013

($000's)

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>04</td>
<td>$5,068</td>
</tr>
<tr>
<td>05</td>
<td>$5,117</td>
</tr>
<tr>
<td>06</td>
<td>$6,269</td>
</tr>
<tr>
<td>07</td>
<td>$8,361</td>
</tr>
<tr>
<td>08</td>
<td>$6,966</td>
</tr>
<tr>
<td>09</td>
<td>$7,296</td>
</tr>
<tr>
<td>10</td>
<td>$6,786</td>
</tr>
<tr>
<td>11</td>
<td>$7,161</td>
</tr>
<tr>
<td>12</td>
<td>$7,402</td>
</tr>
<tr>
<td>13</td>
<td>$7,850</td>
</tr>
</tbody>
</table>

## Research Peer-Reviewed Grants

Growth in external sources of research grant funding from 2004 to 2013.

* Fiscal 2007 includes equivalent of 18 months of funding for multi-institutional project.
2012/2013 Baycrest Foundation
Financial Summary
Year Ended March 31, 2013

SOURCES OF FUNDRAISING REVENUE

21% Major Gifts
28% Planned Giving
20% Direct Marketing
31% Events

TOTAL ASSETS 2008-2013
($ thousands)

<table>
<thead>
<tr>
<th>Year</th>
<th>Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>08</td>
<td>$112,409</td>
</tr>
<tr>
<td>09</td>
<td>$109,526</td>
</tr>
<tr>
<td>10</td>
<td>$124,889</td>
</tr>
<tr>
<td>11</td>
<td>$131,737</td>
</tr>
<tr>
<td>12</td>
<td>$128,744</td>
</tr>
<tr>
<td>13</td>
<td>$128,643</td>
</tr>
</tbody>
</table>

INVESTMENT INCOME (2008 - 2013)
($ thousands - gross)

<table>
<thead>
<tr>
<th>Year</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>08</td>
<td>$586</td>
</tr>
<tr>
<td>09</td>
<td>($12,987)</td>
</tr>
<tr>
<td>10</td>
<td>$17,424</td>
</tr>
<tr>
<td>11</td>
<td>$10,825</td>
</tr>
<tr>
<td>12</td>
<td>$2,709</td>
</tr>
<tr>
<td>13</td>
<td>$8,513</td>
</tr>
</tbody>
</table>

FUNDRAISING REVENUES 2008-2013
($ thousands)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>08</td>
<td>$24,008</td>
</tr>
<tr>
<td>09</td>
<td>$20,842</td>
</tr>
<tr>
<td>10</td>
<td>$19,378</td>
</tr>
<tr>
<td>11</td>
<td>$20,452</td>
</tr>
<tr>
<td>12</td>
<td>$20,099</td>
</tr>
<tr>
<td>13</td>
<td>$22,200</td>
</tr>
</tbody>
</table>

For a copy of Baycrest Foundation’s audited financial statements, please call 416.785.2875.
Thank you to all our Baycrest supporters. We would like to express our sincere appreciation to all those who made donations to Baycrest during the period of April 1, 2012 to March 31, 2013. We are extremely grateful for your commitment and ongoing support.*

* Donations are listed in the fiscal year in which the gift is received. Donations to support events in fiscal 2012-13 received after March 31, 2013 will be recognized in next year’s report.
DONORS & SUPPORTERS
$5,000 – $9,999
1065704 Alberta Ltd.
2169246 Ontario Ltd.
A&G Networks
Acumen Capital Partners
Adams & Waks Construction
Apache Canada Ltd.
Barry & Eleanor Appleby
Aragon Development Corp.
Astral Television Networks
Barrick Gold Corporation
Bell Media
Douglas Bell
Gary & Rosa Bensky
Ron Bernbaum & Renee Bleeman
Black Diamond Group Ltd.
Blankenstein Family Foundation
Abraham Bleeman Foundation
Gary Bluestein Charitable Foundation
Joseph & Sarah Bogoroch
Boss Lubricants
Sean Boyd
Eric Bresler & Judith Klarman
Buffalo Bills
Sheldon & Bonni Carr

Terry & Louise Carson
Cassels Brock & Blackwell LLP
Mark & Gloria Charness
CIBC Asset Management Inc.
Clarus Securities Inc.
Cogeco Cable Inc.
Colossus Minerals Inc.
Corus Entertainment
Counsel Corporation
Richard & Sophia Crenian
Crystal Creek Homes
Colin Devine
Barbara Eastman
Phil & Pearl Ehrlich
Elliott & Wendy Eisen
Falco Properties
The H. Lawrence Fein
Family Foundation
Laurie & Bev Fein
Allan & Susan Fenwick
George Fine & Lois Friedman Fine
Ab & Phyllis Flatt
Richard & Patricia Fogler
The Frankfort Family
Jeremy Freedman & Judith
Finer-Freedman
Joseph Fried
Barry & Joy Gales
The Sam & Gitta Ganz
Family Foundation
Norman Goldwinski &
Lillian Vine Glowsinsky
Ira Gluskin & Maxine
Granovsky Gluskin
Paul & Gina Godfrey
Bernet & Jennie Goldberger
Ron & Anne Golden
Mark & Esther Goldenberg
Mal Goldstein
Ronald & Bonnie Goldstein
David Helman & Gilda Goodman
Stanley & Rhonda Gordon
The Patrick & Freda Hart
Green Foundation
Charles Greenberg
Jack & Anita Greenberg
Morton Greenberg
Joel & Ruth Greisman
Doug Haughey
Hicks Morley
Heather Hoffman
Jill Wagman & Warren Ikeman
Henry Jakubovic
Karey Lear Realty Ltd.
Roey & Wendy Kert
The Henry White Kinneard Foundation
Reuben Klein
"Kohn, Jakubovic, Seidenfeld Families"
Ryan Laverty
Clifford & Joan Lax
Hugh & Carol Levin
Macfarlane Nameplate &
Annodizing Inc.

Lili Manson
Zoe Margolis
Geoffrey Matus & Jill Lazar Matus
The Mendelson Family Foundation
Murray & Pauline Manes
NFL Canada Company
Paul & Cecile Nightingale
Norel Electric Ltd.
Kendall Payne
Shaya Petroff
The Abe & Elsie Posluns
Family Foundation
Probyn & Company Inc.
RBC Foundation
Bill & Nancy Reichman
Kevin Reinhardt
Louie & Marla Reznick
Garnet & Lisa Rich
Martin & Ronnie Richman
Edward & Loretta Rogers
Alvin & Gloria Rosenberg
Jerry Rosenbloom
Lawrence Rosanfeld
Ian & Pamela Rosmarin
Larry & Rose Ross
Larry & Michelle Saltzman
Bob & Marlene Savlov
Michael Schayer
Norman & Estelle Schipper
Phineas & Francine Schwartz
Tom & Marjorie Schwartz
Robert & Doreen Scolnick
Scotia Dealer Advantage
Milton & Joyce Shier
Silver Family Charitable Foundation
Albert Silver
Larry Silverberg & Judi Gottlieb
Sheldon & Vivian Silverberg
Stephen & Marla Simms
Soberman LLP
Howard & Carole Tanenbaum
Marty Kelman & Gilda Tanz
Brian Mirsky & Joan Tator-Mirsky
Martin & Ruth Tauber
Tech-Star Fluid Systems Inc.
The Jodamada Foundation
Benjamin & Sarah Torchinsky
Toronto Terminals Railway
TransCanada PipeLines Ltd.
Vancouver International
Airport Authority
Philip Viater
Fred & Linda Waks
Waterford Building Maintenance Inc.
Evelyn Weinrib
The Weitz Family Foundation
West Face Capital
Burt & Marilyn Winberg
Jerold & Gale Winter
The Leonard Wolfe
Family Charitable Foundation
Honey Wolfe
Bernie & Carole Zucker

DONORS & SUPPORTERS
$1,800 – $4,999
2244079 Ontario Ltd.
4488504 Canada Inc.
Able Engineering Inc.
Doris Lee Adams
Michael & Pam Albert
Elsa Allen
Irene Amram
Stephen & Karen Applebaum
Jerry & Gwen Appleby
Harry Aronowicz
Asian Television Network
International Ltd.
Leonard Asper
ATE Contracting Co. Ltd.
Scot Atkinson
Mark & Debbie Bank
Peter & Jeanne Bartha
Amnon & Karen Baruch
Ted & Tobie Bekhor
Larry & Pearl Bell
Murray & Cathy Belzberg
Robert & Vivian Bennengeri
The Bennett Family Foundation
Gail Benzaqen
Stuart & Irene Berkowitz
Roy & Naomi Berman
Martin Bernholz
Donald & Helen Biback
Herb & Fran Binder
Bitove Foundation
Ronald Black
Brian Bloom
Blue Bird Dress
Harvey S. Borden
Larry & Helen Bossin
Michael Bossin
Rudy & Cathy Bratty
Sarah Brickman
David Bronfman
Rachelle Bronfman
Morley Brown
Sid & Gina Brown
Shelley & Vivien Brown
Morton Brownstein
David & Lois Buckstein
Sheldon Burnett
Arnold & Paula Cader

DONORS & SUPPORTERS
2012-2013
41,227 donations

ANNUAL REPORT 2012-13

45
James Campbell
Canadian Energy Services
Canadian Natural Resources Ltd.
Capital Networks Ltd.
Martin & Fran Caplan
CAPREIT
Stanley & Lillian Cash
Canadian Cable System Alliance (CCSA)
Cosmic Group Ltd.
Jason & Jodi Chapnik
Stuart Chelin
Jack & Phyllis Chisvin
CIBC
Beverley & Samuel H. Cohen
Hilliard & Barbara Cohen
Gerald & Hilda Cohen
Bob & Marilyn Cohen
Nathan & Ruth Cohen
Alan & Sharon Cohen
Esther Cole
Richard Colucci
"Connor, Clark & Lunn Foundation"
Continental Gold Ltd.
Jeffrey Cooper
Richard & Clara Cooper
Joseph Consantino
Mal Coven
Crescent Point Energy
Cressey Development Corporation
Ronald & Rene Daifer
Daiker's Creamery
Edwin & Janet Durbin
Arthur & Agi Dunec
Stuart Duncan
Arthur & Agi Dunec
Edwin & Janet Durbin
Eckler Consultants
Jim & Kaitlin Eckler
Beatrice Eisen
Joyce Eisen
The Mariano Elia Foundation
Elizabeth Grant International Inc.
Bill Elleker
Ellen Kert Investments Ltd.
Gary & Evelyn Ernest-Tite
Hershel Ezrin & Sharyn Salsberg-Ezrin
Fabricland Midwest Ltd.
Fabricland Pacific Ltd.
Eileen Farrow
Rochelle Feldberg
Saul & Toby Feldberg
Alan & Beverlee Feldman
Minda Feldman
Susan & Stan Feldman
Michael & Susan Feldman
Florence Fenwick
Jon & Roberta Fidler
Michael & Judy Firestone
Firm Capital Corporation
Rina Fishbein
Flatiron Construction Canada Ltd.
Howard & Deborah Fleisher
Roy Foss
Harvey & Miriam Freedman
John Freedman
Cindy Freeman Gordon
Evan Wayne & Rita Freeman
David & Kathy Frieberg
Joe & Budgie Friberg
Robert & Toba Frimet
Norma Fromer
The Fulcrum Investment Company Ltd.
Philip Fusco
Arthur & Shelley Gans
Ray & Rhonda Gelgoot
Bertrand Gerstein Family Foundation
The Gertner Family
Charitable Foundation
Edward & Heather Gilbert
Newton Glassman
Phil & Adele Glassman
William & Marika Glied
Myer & Rena Goodfrey
Naomi & Gerald Goldenberg & Family Charitable Foundation
Eddy & Felicia Goldstein
Grace & Gilbert Goodman
Marvin & Diana Goodman
Errol Gordon
Harry & Sara Gorman
Howard Gorman
Michael & Dianne Gould
Dennis & Cheryl Graff
Jerry & Carole Grafstein
Grand Sheppard Building & Developing Corp.
Barry & Lisa Green
Lou & Shirley Greenbaum
Robert Greenberg
Stephen Greenberg
Greenrock Investments Ltd.
Michael Grobin
Ben & Jacqui Grossman
Grovenor Canada Ltd.
Guild Electric Charitable Foundation
Jack Gwartz
Howard Hacker & Lisa Feld
Stephen & Andrea Halperin
Paul Halpern
Robert & Edie Harlang
"Harris, Sheaffer LP"
Pete & Beverly Harris
Elaine Harris
Harry Rosen Inc.
Harvey Kalles Real Estate Ltd.
Jack & Amy Hauer
Brian Heald
Heritage Office Furnishings
Larry & Simone Herman
Sharon Herman
Lawrence & Elyse Hildebrand
B.A. Himel Family Foundation
Hollywood Suite
Ingot Metal Company Ltd.
"Intercity Realty Inc., Brokerage"
Interior Image Contracting Inc.
Intra Fidem Investments Ltd.
Elaine James
Fraser Jefferson
Sid & Ellen Jelinek
Marsha Joseph
JSL Family Investments Ltd.
Judy & Paul Bronfman
Charitable Foundation
Morris Justein
Barry & Marilyn Kagan
Hillel & Donna Kagan
Allen & Sharon Karp
Marty & Sandra Karp
Edward Kassel
David Kassie & Susan Harris
Marvin & Estelle Kates
Ben & Hilda Katz
Charitable Foundation
Barbara Katz
Martin Katz
Paul Katz & Laurel Pfeil
Jay Kellerman
Darrell & Joni Kent
Ruth Kerbel
Robin Kert
Keyera Corp.
Barbro Kimel
Patti Kirk
Paula Kirsh
Dale Klein
Zelda Korenblum
Israel Koschitzky Family Charitable Foundation
David & Sarena Koschitzky
KPMG MSLP
KRG Children’s Charitable Foundation
Henry & Barbara Krieger
Perry & Pearl Krieger
Kathleen Kricunias
Bruce & Lianne Leboff
Harry & Esther Lebovic
Lee-Mar Developments Ltd.
Mel & Helen Leiderman
Leonard & Felicie Blatt
Charitable Foundation
Judith Leranbaum
Isaac Levy
Michael & Caren Levy
Corey Libfeld
Fela Lichtblau
Phillip & Fauna Lidsky
Frank & Harriet Liebmann
 mại & Glennie Lindenberg
Tim Lipa & Rhonda Richer
Marc Lipton & Carolyn Naiman
Bernie & Bev Little
Frank Lohan
Mickey Cohen & Judith Loeb Cohen
David Lougheed
Margaret Ann Lougheed
Rafael Lupas
Ben & Jill Lustig
Elliott & Sandra Lyons
Ruth Magder
Native Maister
Anne Mandell
Anita Marcus
Carlo Marigilia
Roberta Markus
Joel & Elizabeth Martin-Landau
David & Leanne Matlow
Irving Matlow
Robert Mcdonald
Marion McDougall
Medcan Health Management Inc.
Mendi Group Services Partnership
Edward & Robin Mednick
MEG Energy
Menkes Developments Ltd.
Myra Merkur
Metrus Development
Tom Mihalik
Cal Millar
Coralie Miller
Earl & Eleanor Miller
Mitzvah Charity Fund
Bill Moir
Micki Moore & Leonard Simpson
Morel Group
Ellen Morris
Mosaic West Inc.
Mulmer Services Ltd.
Mark Myles
Lou & Wendy Myles
Berl & Rebecca Nadler
Eleanor Nadler
Joseph & Lauren Nadler
Harvey & Barbara Naglie
Natie Maister Investments Ltd.
Navigator Ltd.
NBC Universal Television
Distribution Canada
Neil Macrae Enterprises Ltd.
Mark Nightingale
Norond Group
Norton Rose Canada LLP
Northrop Air
Paula Nuissbaum
Oakville Community Foundation
Ontario Mechanical Equipment Sales Ltd.
Howard & Cindy Orfus
"Osler, Hoskin & Harcourt LLP"
Sam Pacht & Family
Rose Paglia
Fred & Marty Panet

BIKING FOR BAYCREST

The Barrie to Baycrest fundraiser was started in 1996 by a small group of Baycrest supporters and bike enthusiasts. Today, this exclusive bike ride hosts 100 dedicated participants who raise critical funds for the organization they love. Over the past 17 years, our riders have raised over $9.7 million for fitness programs at Baycrest. We thank them for cycling in support of Baycrest.

(Left to right) Michelle Lavine, Marian Saltsman, Larry Saltsman, Jon Goldfarb and Ben Thorek celebrate after crossing the B2B 2012 finish line.
Baycrest was there to provide care for my dear, late wife Bina in her time of need. Her life was tragically cut short by brain cancer. Baycrest provided Bina and our family with the support that we needed during her illness, and at home, at that difficult time.”

- Joel Maser, donor
We gratefully acknowledge the support of the following foundations which facilitate distribution of donor gifts to The Baycrest Foundation.

**VISIONARY $5 MILLION PLUS**

- Ben & Hilda Katz Research, Education & Care
- Sam & Ida Ross Fund for Alzheimer’s Research

**PILLAR $1 MILLION PLUS**

- Ellie Adler MS Clinic
- Ben Birstein
- Maria & Aubrey Dan
- Robert & Maxine Fish
- Al Hertz Family Advanced Practice Nurse in Pain Management
- Ben & Hilda Katz Chair in Gerontological Nursing
- Ben & Hilda Katz Centre for Gerontological Social Work
- Ben & Hilda Katz Transportation
- Kunin-Lunenfeld Applied Research
- The Revs James Leeds Chair in Neuroscience & Research Leadership
- Sam & Ida Ross International Prize in Alzheimer’s Research
- Sandra A. Rotman Chair in Neuropsychiatry
- Saul & Rae Saltzman Community Programming

**PLANNED GIFTS RECEIVED FROM THE ESTATES OF:**

- Norma Altman
- Robert Harry Baxter
- Benjamin Birstein
- Eva Braun
- Meryl Cole
- Alex Colchary
- Bessie Enoch Gladstone
- Morris G. Goldenberg
- Charlotte Goldlist
- Samuel Benjamin Good
- Helen Goodman
- John Haas
- Harry Hersh
- Ica Hirsch
- Ben & Hilda Katz
- Frances Kleinberg
- Morris Konick
- Irving & Molly Levins Foundation
- Renee Lyons
- Harold MacTavish
- H. Albert Morton
- Helen Rotberg
- Ruth Schnaier
- Harry Shapiro
- Shoshana Rose Cole
- Max J. Singer
- Toby Wintraub

**FAMILY OF FUNDHOLDERS**

Honouring the past, Enriching the present, Securing the future

An endowment fund at Baycrest is a meaningful expression of honour and support. The name of the fund endures, providing a lasting tribute to beloved family members or admired individuals. Donations to a fund provide crucial financial stability and ongoing support for Baycrest’s important client services and programs, cutting-edge research and educational initiatives.

**ENDOWMENT FUNDS**

An endowment fund at Baycrest has a lasting impact on the continued success of our organization.
“The expertise that we have gained here is now being spread globally. So it isn’t just now – it’s the future.”

- Evelyn Burns-Weinrib, long-time donor and volunteer
Gracias

Harry & Shirley Firestone
Moses & Anne Flatt
Joanne & Garry Foster
Mannis Frankel & Merle Prager
Philip & Eva Freedman Family
Sidney & Ivy Freeman
“Dr. Juliusz, Dorota, & Zofia Frist”
Ruth & Irving Frisch
Helaine & Harold Gallander
Joy Gales
Ruth & Manny Gans
Betty & Solly Gelfund
Etta Ginsberg
Etta Ginsberg
Marye & Al Ginsburg
Jean & Frank Godfrey
Abraham & Elizabeth (Lizzie) Goldberg
Al & Gert Goldstein
Anne & Harry Goldstein
Ben & Julia Golinsky
David & Sonia Goldfarb
Eric & Fay Goldist Family
Harry & Gertrude Golden Family
Jack & Marilyn Goldman
Jean & Milton Goldstein & Family
Jennie & Bernat Goldberger Family
Marian Goldblatt
Manny Goldstein
Samuel Gold & Family
Shirley & Morris Goldstein
Sylvia & Gordon Goldstein
Gilda & Henry Goodman
Sarah & Jacob Gordon
Joseph Gottdenker & Family
Simon & Esther Gottlieb
Milli Gould
Milton & Sara Graff
Moishe & Goldie Graffstein
Helen Rose Graffstein
Fred Green
Judi & Larry Green & Elsie Green
David & Della Greenberg Family
Kay & David Greenzang
Helene & Sid Greenwald
Polly & Bill Gryfe Family
Lylan Gutmann
Anne & Joseph Halpern
Anne & Albert Harris
Frances & Harvey Harrick
Frances Soble Harrick
Ronald & Aivia Heller
Rickey & Harry Hennick
Lillian & Isadore Hertz
Charles Hilary & Dianne Inglis
David & Rae Hildebrand

Hollid Family
Judith & Philip Hooper
Judith & Philip Hooper
Jean & Ben Isaacs
Annie & Joseph Isenman
Robert William & Dorothy Beatrice
Jackson & Family
“Prof. Andrezej, Karolina, Ludwik, & Estelle Jus”
Sam & Esther Kaiman
Bennyce & Marvin Kalifer Families
David & Golda Kazdan Family
Saul & Mildred Kelman
Joseph & Jean Kichler
Izzy & Betty Kirshenbaum
Sarah & Paul Krzner
Sheila & Arthur Klarmann Family
Michael Jay Kleinberg
Belle & Harry Kochen Family
Max & Minnie Koffman
Fred & Aranka Kolin
Ladovsky Family/United Bakers
Milton (Micky) Lambert
Anita & Leon Lapidus Family
Frances & Al LaPorter Family
Adele & Saul Laskin
Nathan Lastman
Jack & Elise Latner
Allan Lax
Jean & Charles Lea &
Gloria Ellen Lea
E. Harry & Hazel Lepofsky
Ruth & Irving Lerman
Abe & Ethyle Levine
Caren & Michael Levine
Family Foundation
Evelyn & Frank Levine Family
Freda & Murrine Levy
Norman & Shelley Levine Family
Polly & Mannie Levi
Sydney & May Levitt
Joel H. Lewis
Yhetto Swartz-Lewis &
Charles Lewis
Ted & Lorraine Libfeld Family
Sally & Louis J. Libman
Nathan & Frances Lieberman
Rose & Manny Lipman & Shari Sugar
Sidney & Natalie Liswood
David & Betty Little
Netty Loftus
Bess & Hy Lustig
Molka & Joseph L. Lyons
“Samuel, Joseph & Lyndsay Lyons”
Fay & Fred Malenmud
Jack & Pearl Mandel
Julius & Margaret Marcus
Marshall Margolies
Barnet & Gert Markson Family
Dr. Charles Markson
Judith & Martin Markus & Family
Lyla Gutzin Markus
Jack Marmer
Lillian & Elliott Marrus

Lillian & Haskell Masters
Mendelson Holiday & Festival
Jack & Dora Miller
Dr. Marvin Miller
Harold & Maxine Minden
Riva Mintz
Mitz Family
Helen & Philip Mosoff
Annette & Arnold Naiman Family
Florence & Melvyn Naimer
Annie & Albert Nightingale
Olga & Leslie Nyiri &
Manika Glied Family
J. Irving Oelbaum
Emma & Jack Oelbaum
Fay & Norman Oster
Rae & Joseph Louis Pancer
Joffy & Bernie Penner
Petroff Family
Hinda Annie Picov
Edwin & Charlotte Pivnick Family
Goldie Potashin
Benjamin David & Ethel Rachlin
Ramstein Family
Norman & Rae Rebbick
Rosalie Rich
Jack & Ritta Ritchie
Alexander & Bernice Robbins
Sophie & Max Rochman
Allan & Elizabeth Rodda
Lionel & Martin Roher
Sam & Ethel Roher
Arnold & Lillian Rose
Bea & Carl Rosenbloom
Willie & Bertha Rosengarten
Freda & Joe Rosenfeld
Frances Rosenfeld
George & Ethel Roth
Israel & Ray Rothbart
Molly & Morris Rubenstein Foundation
Iz & Sophie Rumack
Samuel J. & Jean Sable Family
New Fraternal Jewish
Association’s J.B. Salsberg
Allan & Marian Saltzman
Malvina & Max Saltzman
U.S. & Ethel Schacter
Esther & Mark Schipper
Laura & Sidney Schipper
Ruth & Charles Schwartz
‘Jack Schwartz, Ida Schwartz, Bertha Schwartz Katzmans &
Murray Schwartz”
Carrie Schwarz
Fae Scolnick
Frank J. Seger
Liba & Israel Senderowzit (Senders)
Andrew & Magdi Senyi
Robert & Naomi Shapero Family
Eva & A. Morris Shapiro
Morris & Rose Shear
Edward & Helen Sheffman Family
Samuel & Rose Shandroff
Lou & Esther Sher
Harry & Sarah Sherman
Theodore & Donna Sherman
Sylvia & Murray Shiffman Family
Bernice & Mac Shore
Rebecca & Sam Shore
Becky & Irvin Shulman
Harry & Jean Silver Family
Joseph & Bertha Silverberg Family
Philip & Esther Skovronik
Adrienne & Joel Slan
Robert & Rose Slan
Annita Slochoski
Freda & Louis Slotnick Family
Sam & Minka Smith
Harry & Molly Sniderman
Anne & Harold Sniderman
Cantor Max & Mina Snyder
Aaron & Lillian Sokalsky Family
Harry L. Solomon
Rose & Louis Soupcoff
Louis & Ruth Spencer
Donna & Ronald Steinberg Family
Eric Stone
Ruth & Jacob Streiner
Anne & Robert Strom
Dr. Donald Stuss & Family
David & Fern Sugarman
Louis Swartz
Hettie & David Swartzman
Joseph & Sally Switzer
Bella & Jakob Szternlicht
Lugi Tatangelo
Joseph & Dena Tessis Family
Harry & Molly Title*
Lloyd & Lillian Title Family
Moses & Temara Tribe Foundation
Toronto Hebrew Benevolent Society
Izzy & Fanny (Faye) Trefler
United Families Organization
Peggy Vogel
Madelin & Harry Waisberg
Harry J. & Mari Waisglass
Alma & Ted Waldman
Max & Sala Wolsterlein
Judith Walters
Warsaw Lodzer Mutual
Benefit Association
Saul & Jean Weisz
Rose & Henry Weissburst
Benjamin & Sarah Weverman Family
Bernard & Ina Gurofsky &
Samuel & Minnie Wexler
Louis & Dora White
Gilda & Leonid Whyne
Molly & Ben Willer
Mary & Percy Wilner
Max & Sally Wintraub
Honey & Julie Wise & Family
Ab & Kate Witkin Family
Molly & Ruby Wohl
Beatrice & Max Wolfe
Regina Wolff
United Families Organization
Saul & Jean Weisz
Rose & Henry Weissburst
Benjamin & Sarah Weverman Family
Bernard & Ina Gurofsky &
Samuel & Minnie Wexler
Louis & Dora White
Gilda & Leonid Whyne
Molly & Ben Willer
Mary & Percy Wilner
Max & Sally Wintraub
Honey & Julie Wise & Family
Ab & Kate Witkin Family
Molly & Ruby Wohl
Beatrice & Max Wolfe
Regina Wolff
United Families Organization
Saul & Jean Weisz
Rose & Henry Weissburst
Benjamin & Sarah Weverman Family
Bernard & Ina Gurofsky &
Samuel & Minnie Wexler
Louis & Dora White
Gilda & Leonid Whyne
Molly & Ben Willer
Mary & Percy Wilner
Max & Sally Wintraub
Honey & Julie Wise & Family
Ab & Kate Witkin Family
Molly & Ruby Wohl
Beatrice & Max Wolfe
Regina Wolff
United Families Organization
At the age of 12, Jillian Wynn donated the proceeds from her bat mitzvah to Baycrest. Her $10,000 donation has continued her family’s legacy of giving, and we thank your young donor for her generous gift.
“Our family never would have been able to cope without Baycrest’s help.”
- The Cappe Family, donors
Baycrest is special to us. We visit my grandfather every Sunday. I just wanted to help the people who needed it most – people like my Zaidy.”

- Jillian Wynn, donor
Young Women’s Branch of The Sons of Jacob
Mindy Souberman
Raizel (Aronovitch) Spector
Rose & Tommy Speisman
Munja Spiegel
Bill Sprackman
*Mae Stein, Dorothy Schoenberger & Sadie Rose*

Clara Warsh
Harry Wasserman
Moishe & Rayla Wasserman Family
Andrew & Margaret Weisz
Betty & Max Weinberg
Yaacov & Freda Weinberg
Sam Weiner & Marci Weiner
Julie & Michael Weingarten Family
Norman Weingarten Family
Henrietta Kostman
Barbara Lev
Sheila Loftus
In Honour of Carol Moir
Joyce Posluns
Fran Sonshine
Gabi Weisfeld
Anonymous

**LEADING WOMAN OF BAYCREST**

$3,600 - $35,999 ANNUALLY
- Sharon Herman
- Anita S. Lapidus
- Gaye Stein

**WOMEN OF BAYCREST**

$1,800 - $3,599 ANNUALLY
- Debbie Bank
- Irene Berkowitz
- Catherine Bratty
- Vivien Brown
- Janet Durbin
- Wendy Eisen
- Evelyn Ernest-Title
- Lois Fine
- Judy Frankfort
- Cindy Freeman Gordon
- Risa Freeman
- Norma Fromer
- Adele Glassman
- Naomi Goldenberg
- Diana Goodman
- Gilda Goodman
- Karen Green
- Lisa Green
- Malka Green
- Ann Levitt
- Ruth Magder
- Anne Mandell
- Valerie Melman
- Wendy Myles
- Eleanor Nadler
- Penny Petroff
- Elissa Posluns
- Esterita Rajsky
- Rhonda Richer
- Myrna Ross
- Risa Rotenberg
- Sharyn Salsberg-Ezrin
- Dianne Saxe
- Doreen Scolnick
- Ricki Sharpe
- Judith Shostack
- Joan Stossel
- Susan Taerk
- Linda Waks
- Teresa Weintraub
- Cecilia Wynn

**WOMEN OF BAYCREST MEMBERS**

BAYCREST FRIEND FOREVER $36,000+ ENDOWMENT™
- Mildred & Asher Cohen
- Budgie Frieberg
- Joy Gales
- Lillian Vine Glowinsky
- In Honour of Bella Goldstein
- Debbie Kimel

Mary Stein
Renee & Mel Stein
Jonathan & Ursula Miller & Alte & Edgar Steinberg
William & Ida Steinberg
Fanny & Jerome Stone
Esther & Harry Tator
Celia & Henry Taube
Jack & Bernice Taylor Family
Henry & Ruth Tenser
Morris & Lily Tepperman
Rhoda & Benjamin Tepper
Rose & Jack Tesher
Fred Tittel
Rita & Myron Tobias
Louise & Rose Tobis
Jaakov & Lilli Toperek & Family
Eze & Alice Torkin
Ruth Tornack
Sydney & Ruth Tozeman
Max Trachter
Sylvia & Philip Trager
Harry & Mary Unger
Kopel & Lilian Unger
Bessie Urowitz
Lillian & Ben Valin
Samuel Verman
Visenberg
Stanley Vyner & Millie Abramovitz
Arthur & Sue Wagman
Debbie Wagman
William Wagman
Morris & Zena Waldman Family
Reva & Mark Waldman
Annette & Jack Waldman Family
Dora Waltman
Irving Waltman

*Indicates new funds opened between April 1, 2012 and March 31, 2013*

WOMEN OF BAYCREST

$365 ANNUALLY
- Courtney M. Fireman
- Lani Greenspoon
- Lauren Greisman
- Justine Melman
- Joanna Richter
- Jessica Snow
- Robyn Weintraub

17,199 tribute cards sent out 2012-2013

*Baycrest gave my father the dignity and quality of life that no other institution could have.*
- Jill Wagman, donor
Our thanks to all donors who support Baycrest, including those who have requested anonymity.

The Baycrest Foundation makes every effort to ensure the accuracy and completeness of our donor listings. If an error or omission has occurred, please contact Marian Johnson at the Baycrest Foundation, 416-785-2500 x 5791 or mjohnson@baycrest.org.

Baycrest gratefully acknowledges the funding we receive from the Province of Ontario and the Government of Canada as well as all other funding agencies. For a full list, please go to baycrest.org. Funding support for Baycrest is provided by the Toronto Central Local Health Integration Network.

We thank the following for their continued support of research at Baycrest:

Alzheimer’s Association
Alzheimer Society of Canada
Canada Foundation for Innovation
Canada Research Chairs
Canadian Institutes of Health Research
Care Link Advantage
Cognitici Inc.
DHX Media
Élizabeth Bruyère Research Institute
Federal Economic Development Agency for Southern Ontario
Google Inc. (Foundation)
Heart and Stroke Foundation - Centre for Stroke Recovery
Heart and Stroke Foundation of Ontario
James S. McDonnell Foundation
Lundbeck Canada
Merz Pharma Canada Ltd.
National Alliance for Research on Schizophrenia and Depression
National Initiative for the Care of the Elderly (NICE)
National Institute of Aging
National Institutes of Health
Natural Sciences and Engineering Research Council of Canada
Networks of Centres of Excellence of Canada (NCE)
Ontario Brain Institute
Ontario Cancer Biomarker Network
Ontario Innovation Trust
Ontario Institute for Cancer Research
Ontario Ministry of Economic Development and Innovation
Ontario Ministry of Health and Long-Term Care
Ontario Research Coalition
Royal Conservatory of Music and Trillium Foundation
Scottish Rite Charitable Foundation
Social Sciences and Humanities Research Council
The Drummond Foundation
The GRAMMY Foundation
The TKF Foundation
University of Toronto - Faculty of Medicine

We also gratefully acknowledge the research support received from the donor community through the Baycrest Foundation. Social services for victims of the Holocaust are supported by a grant from the Conference on Jewish Material Claims against Germany.

For more information about Baycrest’s programs and services, please visit www.baycrest.org.

Produced by Baycrest Health Sciences Marketing & Communications

Design by Campbell Symons Design

Main photography by Gerald Allain and William Meijer

Photo on page 6 courtesy of Debra Friedman

Group photo on page 15 courtesy of the College of Nurses of Ontario

Printed by Ricoh

baycrestcentre
@ Baycrest
TheBaycrestChannel

Scan this QR code to view this report on a smartphone. To view it online, visit

Innovations in aging