For almost a century, Baycrest has been working tirelessly to improve the quality of life for older adults.

We are renowned globally for our seniors care and residential living facilities, our leading research on aging and brain health, and our focus on teaching the next generation of geriatric healthcare professionals.

In fact, Baycrest recently received an unprecedented investment of more than $123 million to help develop innovations that will transform the experience of aging for older adults in our community, across the country and around the world.

The investment in the Canadian Centre for Aging and Brain Health Innovation is the largest of its kind in Canada and a game-changer for Baycrest. It combines grants from the federal and provincial governments, support from our Foundation’s generous donors, and commitments from 40 leading industry, academic, public sector and not-for-profit partners.

We now have the opportunity to better integrate research and education into the care we provide. Already, we have made great progress with made-at-Baycrest innovations that include our online memory assessment tool and programs such as Memory and Aging and Goal Management Training.

We will continue to develop the Virtual Brain, an integrated computer model of a functioning human brain that will allow clinicians to test experimental brain therapies. We will continue our care in the community and beyond through the use of telemedicine. And we will give frontline healthcare professionals access to the resources they need to bring innovative ideas to life.

The possibilities are truly endless.

With your support, Baycrest will realize its vision of a world where people can age in the setting of their choice and maintain their cognitive, emotional and physical well-being and independence for as long as possible.

This year’s Annual Report is digital and can be accessed online at baycrest.org/annualreport. It reflects just some of the remarkable work that happens on our campus each and every day – the type of care, research, innovation and education that has positioned us for an exciting future.

Together, we are rethinking brain health and aging. And together, we are making history.
A continuum of care

Every day at Baycrest we provide care and services to more than 1,200 older adults. This includes our residents in long-term care, patients in our complex continuing care hospital, the members of our Day Centre programs, the clients who visit our outpatient clinics and those who receive care in the community.

Because we provide care in all these ways, Baycrest is uniquely positioned to meet the challenges of an aging population. By 2030, it's estimated that 23 per cent of Canadians will be 65 or older, compared to 15 per cent in 2013. We're working with our partners to build a healthcare system that will meet the needs of aging Canadians, as well as the needs of their families and caregivers.
Wrap-around care for complex patients

As the lead coordinating organization on the North West Toronto Health Link, Baycrest is working with more than two-dozen partner organizations to improve care for patients with the most complex health needs – including seniors.

This year, the partners have focused their efforts on two key priorities: ensuring patients with complex needs have a primary care provider, and launching coordinated care planning. For patients, care coordination means wrapping care around the patient and family, empowering them and providing support so that patients can continue living independently, achieve optimal well-being and a high quality of life. For the healthcare system it means fewer unnecessary emergency room visits and better use of resources.

Baycrest’s own Integrated Community Care Team (ICCT), a partnership with The Toronto and Central Community Care Access Centres (CCACs) and North York General Hospital, is one of the pilot sites for care coordination. Patients in the program are cared for by an interdisciplinary team that supports their family doctor and have a care coordinator who facilitates collaboration among all of the patient’s care providers, ensuring that everyone is on the same page in supporting the care needs identified by the patient and family.
Defining the Baycrest care experience

What makes an exemplary care experience? The Baycrest Model of Client Experience is a broadly-ranging effort focused on how we deliver care. The aim is to enhance the client experience by anchoring every care encounter in a respectful partnership, anticipating and responding to patient and family needs. The full client experience addresses physical comfort, emotional needs, informational requirements grounded in the patient’s and family’s cultural, spiritual, and unique learning needs. The working group is piloting this initiative on two demonstration units, one in the hospital and one in the Apotex Centre, Jewish Home for the Aged.

As part of the project, the demonstration unit in the Apotex Centre has undergone a transformation to enhance the common areas for clients, families, staff and volunteers. The newly renovated space on Apotex 5 North now includes a beautiful new dining room, a family room, breakfast bar, café, kitchen table and an activities area. This renovation was made possible by the David and Edna Shiffman Family who have donated $1 million towards transforming living spaces in the Apotex Centre.
Baycrest is the lead organization for the Toronto Central Local Health Integration Network’s (LHIN) Behavioural Support for Seniors Program, and is working to enhance care and services for older adults with responsive behaviours related to dementia.

Individuals impacted by responsive behaviours can face many challenges, both in long-term care homes and in the community. These may include difficulties finding a place in a long-term care home or with transitions from one care setting to another, inappropriate wandering, resisting care, anxiety and aggression.

Baycrest took a unique approach to the problem, implementing two behavioural support outreach teams. One is dedicated to helping to build behaviour management strategies in 36 long-term care homes in the Toronto Central LHIN. The other provides support to seniors and their families in the community.

In the lead-up to Accreditation 2015, Baycrest’s Behavioural Supports Outreach program was awarded a Leading Practice designation by Accreditation Canada, recognizing the teams’ innovative, client-centred and effective approach to addressing a healthcare challenge.
Regaining independence: Norma's story

In June 2013, Norma Cuisia woke up unable to move. She had previously been healthy and active. Now, she was being rushed to an acute care hospital where doctors determined she needed spinal surgery.

After months of recovery and rehabilitation Norma, 72, returned home. But it soon became clear that she was unable to manage on her own. She had difficulty getting in and out of bed and moving around her apartment.

That’s when Baycrest’s expertise came in. Three different teams at Baycrest – one inpatient and two outpatient – helped Norma regain her independence.

Baycrest’s Integrated Community Care Team (ICCT) was Norma’s first contact with Baycrest. The team is made up of physicians, nurses, physiotherapists, occupational therapists, social workers and pharmacists specializing in caring for older adults with complex conditions. Working with seniors, their families and their care providers, the ICCT makes house calls and helps patients manage their health and continue to live in the community.

In Norma’s case, an assessment determined that the best option would be specialized inpatient rehabilitation. Norma was admitted to the Charlotte and Lewis Steinberg Slow Stream Rehabilitation Unit at Baycrest where she and her care team set goals and worked towards regaining her physical function.

Through hard work and persistence, Norma made tremendous progress. By the time she was discharged she was able to move around her apartment and get in and out of bed. The ICCT and rehabilitation team helped her to get a wheelchair suited to her needs so that she could also get out on her own again.

But this was not the end of Norma’s rehabilitation journey. She continued to make gains as an outpatient at Baycrest’s Day Treatment Centre. Today, you might find her visiting the makeup counters at Yorkdale, one of her favourite things to do. In fact, Norma says she can now do almost all the things she used to do before her surgery.

Norma’s story illustrates how the right care at the right place at the right time can transform the lives of seniors facing health challenges and empower them to achieve a better quality of life.
Launched in the summer of 2014, the Wellness Café is a new program that offers seniors living in the community innovative therapeutic and educational activities that promote physical, cognitive and emotional wellness. Each month participants spend a day at Baycrest’s Day Centre where they can attend educational sessions on topics like brain health as well as interactive programs including discussion groups, dance movement therapy and creative arts.

The Wellness Café is part of the innovative day program offerings at Baycrest. These programs aim to support seniors to live in the community for as long as possible. In addition to a supportive and welcoming environment, the Wellness Café provides members with a regular connection to Baycrest’s interprofessional care team who can help support optimal well-being by providing resources, information and referrals to other services available in the community.
Seniors and Dance

Baycrest and Canada's National Ballet School (NBS) are working together on a dance program for clients with dementia. While Baycrest has a long tradition of integrating arts-based programming into the care environment, the partnership with NBS is the first research project it has initiated with a specific focus on dance.

"Studies are showing that the arts and dance in particular can help reduce anxiety, depression and agitation in older adults, but we want to know more. What other benefits can music and dance offer to seniors to enhance their quality of life?" says Melissa Tafler, Baycrest’s Arts in Health Program Coordinator.

Intergenerational arts programs bridge the generation gap

Creating art served as the backdrop for intergenerational programs that brought together students from local schools and Baycrest clients.

In the Freeman Family Day Centre, students from Westmount Collegiate Institute worked on a project called Coming Together: Intergenerational Triptychs.

Meanwhile, at the Terraces of Baycrest Retirement Residence, students from the Toronto Heschel School worked with residents on a project called Telling our Stories: Learning From Each Other.

Students and elders in both programs compared and contrasted their life experiences and learned from each other while exploring themes of heritage, personal history and identity.

Creative expression in the Creative Arts Studio

This past year, the Donald and Elaine Rafelman Creative Arts Studio at Baycrest was the site of a wide range of creative pursuits, including sculpture, tie-dyeing and painting silk fabric to be sewn into challah covers.

Life is more meaningful when you can do what you love! This is the story of Doris, who found meaning in art.
Baycrest is a place where people meet and get to know each other – at the assisted living residence, the adult day programs and the Joseph E. and Minnie Wagman community centre.

We also host Café Europa, a social and wellness group for Holocaust survivors that was established almost a decade ago, and expanded this past year to the Terraces of Baycrest Retirement Residence.

Jozef and Gershon attend Café Europa as volunteers. They have a special connection.
This year, Baycrest received an honour more than three years in the making: a Best Practice Spotlight Organization (BPSO) designation from the Registered Nurses Association of Ontario (RNAO). The designation was awarded in recognition of Baycrest’s work to implement the RNAO’s best practice guidelines. These internationally recognized guidelines support clinical staff in enhancing evidence-based best practice at the bedside, improving care outcomes and quality of care.

In order to receive a BPSO designation, healthcare organizations implement and evaluate a selection of the guidelines over a three-year candidacy period. The guidelines chosen for our BPSO initiative represent areas of focus that are particularly important in geriatric care, sometimes referred to as ‘the geriatric giants. These include prevention of falls; screening for delirium, dementia and depression; promoting continence; assessment and management of pressure ulcers; and, assessment and management of pain.

Taking on the geriatric giants

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Baycrest is committed to enhancing the care we provide every day. Our annual quality improvement plan guides our efforts and sets our priorities each year. Some of our successes from the 2014-15 plan include:

- Improved patient flow on our rehabilitation units with a reduced length of stay for patients, while maintaining positive outcomes;
- Improved management of behavioural symptoms such as wandering;
- Reduced transfers to the emergency department from the Apotex Centre, Jewish Home for the Aged.

Consulting on care

Baycrest has valuable expertise to offer organizations working to build their own systems of geriatric care. Our commercial arm, Baycrest Global Solutions (BGS), is developing these business opportunities in other countries to generate revenue that enhances our care right here at home. In the fall of 2014, BGS finalized its first major deal, a contract that will see our experts consult on the development of seniors residences and geriatric care facilities in China. The deal, valued at nearly $1 million, marks the beginning of a five-year partnership with Star Capital, a Chinese investment company that will build eight new seniors residences and a hospital specializing in geriatric care.
What does mobility mean to you?

Physical activity can improve heart health, brain health and well-being – but what if someone is in the complex continuing care unit of a hospital and mobility is a major challenge?

Marg Ann Lougheed created a legacy gift to Baycrest after her husband Doug received exceptional care at the hospital, and asked if research could focus on the issue.

“Even someone who is bed-bound can benefit from mobility,” said Sylvia Davidson, Professional Practice Chief for Occupational Therapy.

Physiotherapist Daniel Galessiere said the 6 East Mobility Study involved staff and patients who worked together and put a lot of thought and effort into setting mobility goals for each person.

“It made us think right down to the level of the patient: What does mobility mean to you?” he said, noting that it’s equated with quality of life, happiness, empowerment and improved outlook.

Data from the study are still being analyzed but team members say mobility was at the forefront of discussion at weekly meetings and clients were moving from the bed to a wheelchair more often, allowing for better visits with family and greater participation in programs and social situations in the lounge.
Rethinking brain health and aging

Building on 25 years of achievement

In 2015, the Rotman Research Institute celebrated the 25th anniversary of its annual conference. For 25 years the RRI has been bringing scientists from across North America and around the world together to share their work and discoveries in cognitive neuroscience.

Some of these discoveries have happened right here on our campus where our researchers are making important contributions to our understanding of the human brain: how memory and other functions change as we age, and how the brain is affected by disorders like dementia and injuries like stroke.

As we look ahead to the next 25 years, there's still a lot to discover about the brain. Our scientists will continue working on neuroscience research aimed at increasing our understanding. The RRI will also focus on applying what we've learned to improve care and develop new interventions and treatments so that we can all enjoy better brain health as we age.

Training future scientists

Looking ahead to the future also means training future scientists. The RRI hosts more than 100 trainees every year, including post-doctoral fellows, graduate and undergraduate students. The RRI’s Research Training Centre works to provide a rich learning environment that prepares trainees to launch their careers. In addition to gaining experience working in the lab, trainees have opportunities to learn about different career paths, develop practical skills for the job market and build their professional networks.

Read more about the Research Training Centre (http://www.baycrest.org/research/research-training-centre/)
Baycrest to lead national centre for aging and brain health

The Baycrest community celebrated an historic milestone in the spring of 2015 as both the federal and provincial governments announced investments in the new Baycrest-led Canadian Centre for Aging and Brain Health Innovation (CC-ABHI).

CC-ABHI represents a $123.5 million investment by the federal and provincial governments, the Baycrest Foundation and 40 leading industry, academic, public and not-for-profit partners—money that will be used to develop, test, validate and market innovations designed to help older adults age in place, wherever they may live. It is the largest-ever Canadian investment in seniors care innovations.

“Our vision for CC-ABHI is to leverage our partnerships to tackle the cognitive, emotional and physical challenges facing older adults by speeding up the innovation cycle from idea concept through bench testing, bedside evaluation and broad market penetration,” says Dr. Bill Reichman, Baycrest President and CEO. “We expect this national hub and network will make it possible to accelerate the development and adoption of innovative, clinically-validated seniors care products and services that will improve the quality of life for older adults here at Baycrest, in our community, and beyond.”
Take your ‘brain fitness’ temperature

An online brain health assessment developed by Baycrest memory experts and marketed by Cogniciti Inc. is helping adults aged 50-79 answer a nagging question: is my memory normal or should I see my doctor?

While not a diagnostic tool, the 20-minute assessment (http://www.cogniciti.com) is like a temperature check for the mind. The aim is to reassure the vast majority of aging adults (the worried well), and to nudge the small percentage (2-3 percent) who do have serious memory issues to seek help.

Since its launch, the site has already tallied 116,000 visits from 82,000 adults. Altogether, about 35,000 assessments were completed.
Baycrest in the spotlight

In September, Baycrest launched an ambitious advertising campaign (https://www.youtube.com/watch?v=whY5rFnZ2L0) to raise awareness of Baycrest in the Greater Toronto Area and beyond.

The ads ran during the fall and early winter on TV channels, both here in Toronto and across the country, as well as in movie theatres, on LCD screens at the airport, in print and online.

Market research conducted before and during the campaign showed that approximately one third of all Ontarians were likely exposed to the ad campaign. In addition, the survey showed that compared with other healthcare organizations, Baycrest is now most associated with researching the link between brain health and aging, caring about helping people maintain brain health as they age, and is considered a leader in brain health research.

Plans are now underway to expand and build on the success of this initial brand awareness campaign.
Baycrest will be one of more than 20 research organizations across the country collaborating on the government of Canada’s new National Consortium on Neurodegeneration in Aging (CCNA), aimed at tackling dementia and related illnesses.

Eleven researchers from Baycrest’s Rotman Research Institute (RRI) will lead or be part of CCNA teams that are focused on research relating to nutrition and brain health, cognitive rehabilitation and training, and strategies for helping older Canadians extend their safe driving abilities.

The CCNA was officially launched in September 2014 by the Canadian Institutes of Health Research.
New apps in development

Mobile technology holds huge potential for tackling healthcare challenges. Here are two projects currently in development that recently won awards at a Hacking Health Conference in Toronto.

ArtOnTheBrain is an App created by Aviva Babins, Manager of Culture, Arts & Innovation, and Dr. Kelly Murphy, Neuropsychologist, Neuropsychology & Cognitive Health.

The mobile health app has content provided by the Art Gallery of Ontario and uses art as a springboard for learning, playing games, storytelling, reminiscence, and socializing. The aim is to promote well-being in seniors with chronic health conditions, particularly those with mild cognitive decline and dementia, by giving them access to an enjoyable user-driven leisure activity that is both mentally and socially engaging.

Trigger

Following a stroke, brain tumour or diagnosis of a neurodegenerative disease, individuals can experience memory loss, making it challenging for them to remember past events or the names or faces of acquaintances. Trigger is a memory app that aims to help compensate for memory loss in everyday situations. The app is designed to mimic the retrieval of and spontaneous triggering of memories that healthy people take for granted.

Trigger was created by Baycrest’s Eva Svoboda, Neuropsychologist, and Ken Leung, Industrial Designer, at Memory Link, and made possible through the generous support of an anonymous donor. The Baycrest team partnered with Jonah Group, a development firm in Toronto, who brought Trigger to the prototype phase for user testing within the Memory Link program at Baycrest.
Scientists at the Rotman Research Institute have published a study that may inform treatment and care for patients with Mild Cognitive Impairment (MCI). A study led by Dr. Linda Mah has shown that individuals with MCI who also have anxiety are at a greater risk of developing Alzheimer’s disease.

Scientists estimate that about 80 per cent of individuals with MCI will develop dementia within six years. Research has also shown that exercise, diet and social engagement may help delay or prevent the onset of dementia in this population.

Dr. Mah’s study represents a new piece of the puzzle that can help empower individuals living with MCI to optimize their cognitive health.

“Our findings suggest that clinicians should routinely screen for anxiety in people who have memory problems because anxiety signals that these people are at greater risk for developing Alzheimer’s,” said Dr. Mah.
Scientists at Baycrest’s Rotman Research Institute (RRI) earned international media attention this year for a new study that found musical training in the younger years can prevent decline in speech listening skills in later life.

According to the study, older adults who had musical training in their youth were 20 per cent faster in identifying speech sounds than their non-musician peers on speech identification tests. Compared to their non-musician peers, the brains of seniors with musical training provided a much more detailed, clean and accurate depiction of the speech signal, which is likely why they are much more sensitive and better at understanding speech, says Dr. Gavin Bidelman, former post-doctoral fellow at the RRI and lead on the study.

Dr. Bidelman received a GRAMMY Foundation research grant to conduct the study and partnered with senior scientist Claude Alain, assistant director at RRI. The study was published in the Journal of Neuroscience. A number of media outlets reported on the findings, including the National Post, the Washington Post and CBS News.
A study published this year by scientists at the Rotman Research Institute (RRI) has contributed new insights into Post Traumatic Stress Disorder (PTSD) — why some people who experience traumatic events develop the condition and others don’t.

The findings were part of a study led by Dr. Margaret McKinnon, a former post-doctoral fellow and Daniela Palombo, former graduate student at the RRI. In 2001, Dr. McKinnon was a passenger on a flight that ran out of fuel over the Atlantic Ocean. Against all odds, the pilot managed to glide the plane to land safely on an island. Everyone on board survived but the passengers had experienced a terrifying ordeal.

As a neuroscientist, Dr. McKinnon saw a unique opportunity for a research study. The passengers had shared the same traumatic experience. Some developed PTSD and some did not. How were these two groups different?

McKinnon and Palombo found that individuals who developed PTSD recalled events with more detail external to the event. This difference was evident not only for the traumatic event, but also for ordinary events. This suggests that people who are susceptible to developing PTSD may process memories differently.

The study was published in the Journal Clinical Psychological Science.

e. The senior investigator on the study was Dr. Brian Levine, Senior Scientist at RRI.

In 2015, Drs. McKinnon and Palombo will be publishing a follow-up study that used brain imaging to investigate the mechanisms associated with PTSD with a group of passengers from the 2001 flight.
Dr. Randy McIntosh, Director of the Rotman Research Institute at Baycrest, is leading international scientists in building the first functional 3D model of a human brain. The Virtual Brain will create personalized models of a patient’s brain to see how it responds to a degenerative disorder, ultimately helping determine interventions that might stave off decline or make the brain more resilient.

Through The Virtual Brain, supported by Founding Sponsors Dr. Max and Gianna Glassman, we are learning more about epilepsy and stroke, and looking for broader applications in clinical populations including those with Alzheimer’s disease.

The computer platform has about 1,700 registered users in the science community, in Canada, the United States and around the world.

One Virtual Brain team is working on compatibility between mobile devices and commercial brain-computer interface headsets. Users will potentially be able to use brain waves to drive a device such as a wheelchair.

Baycrest is educating the public about The Virtual Brain by taking it on the road in the form of My Virtual Dream, a user-friendly and accessible way to explain the potential of harnessing our brain power to create an effect or outcome. By using their brain waves collectively, participants produce an immersive audio and visual experience.

My Virtual Dream was showcased at the Ontario Science Centre in January 2015, and will be going on tour as part of the global grand challenge to map the human brain.
This year the Baycrest community mourned the loss of Joseph Rotman, who passed away in January 2015. Rotman was a driving force behind the creation of the Rotman Research Institute that bears his name.

“Joe Rotman’s vision and leadership established the Rotman Research Institute as a world class research centre,” says Dr. Randy McIntosh, Vice President, Research; Director, Rotman Research Institute; and Reva James Leeds Chair in Neuroscience and Research Leadership. “He was a great mentor for me and my predecessor, Don Stuss, in helping us bring the institute to the world stage.”
A study led by Dr. Gary Naglie, Chief of Medicine is investigating whether a cognitive training program can help people with mild cognitive impairment (MCI) improve their cognitive performance. The study is using a driving simulator to examine whether gains in performance from the training will translate to improved driving. This is one example of cutting-edge applied research that could lead to interventions to improve quality of life for older adults experiencing cognitive decline. Baycrest’s Kunin-Lunenfeld Applied and Evaluative Research Unit (KLAERU) is currently supporting the study. KLAERU helps Baycrest clinicians, researchers and educators to accelerate the creation of wellness, prevention, and treatment approaches in aging.
Knowledge is power

As an organization with specialized knowledge in caring for older adults, sharing our expertise and disseminating knowledge is an important responsibility. Baycrest’s Centre for Education and Knowledge Exchange in Aging is training students and professionals in 23 healthcare disciplines. We’re also providing education to students outside the health disciplines who provide services to seniors, preparing them to meet the needs of an aging population.

The Centre recognizes that information and education are critical to supporting older adults, their families and informal caregivers on the journey of aging. We’re working on innovative approaches to delivering the latest information to empower these groups.
Baycrest’s Centre for Education and Knowledge Exchange in Aging has partnered with the Michener Institute to develop a curriculum that will train the next generation of healthcare professionals to meet the unique needs of older patients.

Students enrolled in the Toronto-based post-secondary school’s applied health sciences programs complete e-learning modules, simulation exercises, interact with seniors, and try on a frail aging simulation suit. Michener has made the program a permanent part of its curriculum. Michener and Baycrest are now extending the curriculum to Michener graduates and general entry-to-practice healthcare professionals.

Intentional aging: a pretend flash forward
— Eleonor Lucquing discovers how it can feel to age by putting on a simulation suit that weighs her down, clouds vision and impairs hearing. She says it gives her a better understanding of how difficult it can be to get out of a chair, walk down a hallway, fill in a medical form or put on a hospital gown.
Volunteers acting it out

Simulation helps healthcare professionals practice –in a low-pressure way– responding to challenging care situations. This year, Baycrest’s Centre for Learning, Research and Innovation in Long-Term Care (CLRI) launched Standardized Acting for Gerontological Education (SAGE). Under the new program, 15 volunteer actors have been trained to play roles such as a patient or family member, or even another healthcare professional in various healthcare scenarios.

While simulation and standardized patient actors are widely used in acute care settings, Baycrest’s program is unique for its focus on gerontological education and its use in long-term care. The innovative program is a partnership between Volunteer Services and the CLRI, which is part of Baycrest’s Centre for Education and Knowledge Exchange in Aging.
This year, the Departments of Psychiatry and Academic Education launched Baycrest’s first-ever online webinar series. Aimed at healthcare professionals, the series includes video and slideshow presentations by experts along with interactive learning through question and answer sessions.

The webinars are broadcast from Baycrest via a Geriatric Mental Health website (gemh.org) and build on the success of established geriatric mental health videoconferences. The sessions are particularly helpful to healthcare providers in areas where specialized geriatric psychiatric medical services are sparse. A January 2015 videoconference session on palliative care and dementia attracted participants from 96 sites across Ontario and from as far afield as British Columbia.
In the fall of 2014, Baycrest held its first Excellence in Care and Education Poster Day. More than 60 staff submitted posters highlighting their work in research, program evaluation, knowledge translation, education, best practices and quality improvement. The event was organized by The Centre for Education and Knowledge Exchange in Aging and the Program Evaluation Unit.
Baycrest speech-language pathologists and registered dietitians are working with the Culinary Arts and Personal Support Worker programs at George Brown College, teaching students to provide holistic, interprofessional care and service for the elderly.

Students learn about health and nutritional challenges specific to seniors, including swallowing disorders that can be associated with dementia, stroke and other brain disorders.

The program, now in its third year, is part of the college curriculum for the Culinary Management-Nutrition and Personal Support Worker programs. It is being revised to include other relevant groups so that more students from disciplines outside of healthcare can also learn about seniors’ needs.
Movies are a wonderful diversion for people of all ages. But at Baycrest they are also used as a teaching tool to enhance communication with our students.

The films are selected to inspire learners and provide a departure point from which to reflect on deeply complex issues related to aging, and the emotional journey that accompanies working in healthcare.

They are presented through a partnership involving the Centre for Education and Knowledge Exchange in Aging, the Department of Culture, Arts & Innovation, and TIFF’s Reel Comfort program. Many of the films are screened in Baycrest’s Jacob Family Theatre in the Posluns Auditorium, a venue that was made possible by the generosity of our donors.
Patient and family education on dementia

Providing the latest information and resources is an important way to support clients and families coping with dementia and related illnesses.

A new project is examining effective methods of education delivery for people with dementia and their caregivers. The project aims to develop a catalogue of recommended multi-media resources as well as a “how-to” guide for health professionals focused on best practices in patient and family education.
The inaugural Dogs on the Catwalk played to a full house in September 2014. Fashion icon Jeanne Beker and her dog Gus hosted the pet fashion show to raise funds for Volunteer Services. More than 1,200 amazing volunteers gave their time and talent to Baycrest on a regular basis this past year.

One of the services provided by volunteers is our pet therapy program, which brings enjoyment to clients and helps those experiencing memory loss to feel more comfortable expressing their needs and feelings.

Another Dogs on the Catwalk will take place this October! Members of the community are now invited to unleash their pet's potential to raise money for a great cause or to support someone else's furry friend.

Find out more
Leading the way to a better future

Young Leaders of Baycrest organized the 2nd Annual Game Night for Baycrest, held May 28 to 31. They urged people to donate and play board games, cards and other games to raise awareness and funds for brain health care and research.

More than 100 hosts welcomed guests into their homes and offices, and two schools organized bingo for Baycrest games with their students.

A good time was had by all! Altogether, more than $225,000 was raised to support Baycrest.
Today, there are nearly 750,000 Canadians living with Alzheimer’s and other forms of dementias.

Numbers tell a story

Statistics show why the care, education, research and innovation at Baycrest are needed more than ever.

Congrats to Baycrest cyclists who raised an incredible $425,000 for therapeutic fitness programs! The 50K and 100K riders were greeted by seniors at a fun Finish Line party at Baycrest. Now riders are gearing up for the 20th anniversary ride on Sunday, Sept. 20, 2015.

Get involved (http://www.baycrest.org/b2b/)
Preserving the stories of seniors at Baycrest

Patients and residents aren't always able to visit the Morris and Sally Justein Heritage Museum – so our Museum on Wheels goes to them! When clients with memory loss see and touch the artifacts, it can trigger long-term memories, personal stories and interaction with others.

Now, Baycrest’s museum is equipped to preserve stories of the past for the future.

A new Museum on Wheels cart was refurbished recently, fitted with audio-visual recording equipment to save the oral histories of clients. The 10-year Kalifer Family Heritage and Legacy Project will collect and archive stories that can be viewed on a big screen near the museum. Future generations will be able to see and hear the many stories of seniors, family members and staff that form the rich, collective heritage that is Baycrest.

Sticking it to Alzheimer’s

This Baycrest Foundation signature fundraising event brings together amateur hockey players to skate in a tournament alongside members of the National Hockey League Alumni Association.

This year marked year 10 of the Scotiabank Baycrest Pro-Am. From April 30 to May 2, 35 hockey teams and 491 participants hit the ice at two venues raising more than $2 million for Baycrest Alzheimer’s research and care.

Nineteen Stanley Cup winners and/or Hall of Famers were among the legendary NHL alumni who took part in this year’s Pro-Am.
Fun and philanthropy: a great combination!

Women Friends of Baycrest (WFB) held a series of events last year in support of the Sam and Ida Ross Memory Clinic and inpatient Behavioural Neurology. This year proceeds will support the Seniors Well-Being Fund.

Coming up on October 26, 2015, the WFB will host Games People Play at Baycrest. The evening will feature Mah Jong, Bridge, Scrabble, Canasta and Texas Hold’em Poker – as well as shopping, food and a wonderful convivial atmosphere! At last year’s event, more than 350 people played games and took part in silent auctions.

Get involved (http://www.baycrest.org/give/events/)
The survivor experience through the lens of the artist

During Holocaust Education Week, Baycrest Foundation and the Azrieli Foundation were partners in presenting Precious Legacy: The survivor experience through the lens of the artist. The evening at the Jacob Family Theatre in the Posluns Auditorium featured four Holocaust survivors who made presentations about the power of writing, art and/or music in bearing witness and remembering.

The evening was a celebration of the life-affirming Holocaust programming offered to survivors and it highlighted the importance of the arts and cultural pursuits for all seniors at Baycrest.

Dance, through creative movement, music, social connection and reminiscence, has the power to enliven the body and spirit. Painting and music can help people express their inner thoughts and feelings, forget their pain and find solace. And creative writing allows people to re-examine their life experiences, reflect on their memories and reframe their life journey.

Social services for victims of the Holocaust are also available at Baycrest, supported by a grant from the Conference on Jewish Material Claims against Germany.

2014/2015 Baycrest Centre Financial Summary
Year Ended March 31, 2015

For a copy of Baycrest’s audited financial statements, please call 416-785-2500, ext. 2650.

2014/2015 Baycrest Research Financial Summary
Year Ended March 31, 2015

RESEARCH DIVISION REVENUES 2014-2015
- 3% Other Funding Federal & Provincial Overhead
  - 5% Amortization
  - 42% Foundation
  - 6% Sundry & Misc. Income
  - 1% Peer-Reviewed Grants Misc. Income

44% Peer-Reviewed Grants & Other Funding

PEER-REVIEWED GRANTS 2011-2015 ($ THOUSANDS)
- 11: $7161
- 12: $7,402
- 13: $6,889
- 14: $6,300
- 15: $6,111

RESEARCH PEER-REVIEWED GRANTS
External sources of research grant funding from 2011 to 2015
2014/2015 Baycrest Foundation Financial Summary

Year End: March 31, 2015

For a copy of Baycrest’s financial statements, contact Financial Officers, please call 416-979-2075.
Thank you for your support!

We would like to express our sincere appreciation to all those who made donations. We are extremely grateful for your commitment and ongoing support of Baycrest.*
<table>
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<th>Amount</th>
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Norman & Beatrice Endler
Elma Endrigkat
David & Judy Engel
Engelite Charitable Foundation
Max & Larry Enkin Foundation
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Reuben Klein
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Bernard & Merle Lightman
Nathan & Glennie Lindenberg
Mark Lipman
Earl & Jordanna Lipson
Ken & Gayla Lipson
Anthony Lisanti
Bernie & Bev Little
Robbie & Mindy Little
Steven Little & Lillian Sversky
Lou & Sara Litwin
Frank Lochan
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Mori & Deanna Lustig
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Dean MacDonell
Doug Mackenzie
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Maintenance & Construction Skilled Trades Council
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Malfar Mechanical Inc.
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Leslie Mandel
Robert & Marlene Mandel
Talia & Jeffrey Mandelbaum Foundation
Ronald & Tsipora Mandowsky
Faye Manor
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Marshall & Zoe Margolis
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Martin & Judith Markus and Family
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Gino Martone
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Faye Minuk in memory of Sam Minuk
Joan & Brian Miskin
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Harvey & Barbara Naglie
Jerry & Judy Naiberg
National Mah Jongg League, Inc.
NBCN Inc.
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Stephen & Linda Newstead
Paul & Cecile Nightingale
Neil Nisker
Nuspor Investments
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William & Gertrude Nyman
Ronald & Annette Oelbaum
Allan & Lesley Offman
Ontario Mechanical Equipment Sales Ltd.
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Benson Orenstein
Howard & Cindy, Michael, Ashley & Shauna Orfus
Thelma Orzech
Osler, Hoskin & Harcourt LLP
Michael & Adele Ostfield and Family
Zachary Pack
Paradigm Public Relations Inc.
Partners in Senior Life
Mayeer & Stacey Pearl
Steven Pearl
Susan Pearl
Pelican Woodcliff Inc.
Judy Pencer
Nancy Pencer
Eddy & Deanna Peranson
Elliott Peranson & Sharon Cohen
Allan & Lynda Perez
David Perkell
Steven Pezim & Wendy Sokolowski
Pfaff Automotive Partners
Cory Phillips
Mark & Suzanne Pichosky
Pinewood Sales Agency
Martin & Debbie Pivnick
Pizza Pizza Limited
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Joseph & Betty Podemski
Miles Pollock
Nancy Posluns
Eli Barr & Sandy Posluns
Lewis Mitz & Wendy Posluns
Rick Pottens & Debra Feldman
Brad Powe
Geoff Powers
Precision Equities Inc.
Process Products Ltd.
Quest Window Systems Inc.
Michael Quinn
Leonard & Carol Raizin
Carol & Morton Rapp Foundation
RBC Foundation
Reno Dimitri & Linda Reed
Bill & Nancy Reichman
Remax Hallmark Realty ltd.
Daniel Retzby & Lauren Greisman
Remax
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Gary Rich
Paul Richey
The Richter Charitable Foundation
Sandra Rider
Robert Riven
The Lionel Robins Foundation
Rockport Group
Jerry & Fran Rodness
Rogers Cable Communications Inc.
Ian & Janet Rohrer
Mario Romano
Romspen Investment Corporation
Arthur & Helen Rose
Jack Rose & Judith Megow-Rose
Irving L. Rosen Foundation
Mathew Rosen
Adam Rubinoff & Shanna Rosen
Vivian Rosen in memory of Irving L. Rosen
Jerry Rosenbloom
Herk & Riva Rosenfeld
David & Julia Rosenthal
Martin & Truus Rosenthal
Jay Rosenzweig
Ian & Pamela Rosmarin
David P. Ross
Gerald & Pauline Ross
Michelle C. Roth
Paul & Gella Rothstein
John Rothstein & Dione Klein
The Royal Canadian Legion General Wingate Branch 256
The Royal Canadian Legion Ontario Command
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Bernard & Norma Rubin
Bill & Judith Rubinstein
Rochelle Rubinstein
Rumanek & Company Ltd.
Corinne Rusch-Drutz
Nancy Ruth
Ronald & Chana Rutman
Robert Sabato
Martin & Gayle Sable
Samuel & Jean Sable
Susan Sacchi
Marvin & Victoria Sadowski
David Safran
Mark & Susan Sager
Gary & Joyce Saifer
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Larry Saltsman & Michelle Lavine
Allan & Marian Saltsman
Michael & Joan Saron
David & Mary Saunders
Keith Savoline
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Stewart & Dianne Saxe
Beverley Schechtman
Norman Schipper in memory of Anne & Frank Schipper
Stuart & Jayne Schipper
David Schlesinger & Lindsey Title
Rolf Schoene
Peter Schure & Aviva Zukerman Schure
Abe & Pearl Schwartz
Jack & Anne Schwartz
David & Judy Schwartz
Jeffrey & Anne Schwartz
Frank z”l & Lyla Schwartz
Chuck & Ruth Schwartz
Charles & Mina Schwarz
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Peter, Dani, Corbin & Avery Seligman
Senvest Capital Inc.
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ShaRna Foundation
Isadore Sharp
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Charitable Foundation
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Allan & Hinda Silber
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Simcoe Capital Management, LLC
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Milton Stahl
Sheila Stahl
Morris & Ida Starkman
Steeles Memorial Chapel
Joy Stein
Bernard Steinberg z”l
Leon & Doreline Steinberg
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For more information about Baycrest’s programs and services, please visit baycrest.org

Baycrest Health Sciences is fully affiliated with the University of Toronto.

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